



SECTION 4
IMPLEMENTATION

TIMELINE AND STAKEHOLDER COORDINATION

The East Riverdale-Beacon Heights Sector Plan serves as a policy guide for elected officials, government agencies, property owners, real estate professionals and developers, and preservation and environmental organizations. The plan offers many policies and strategies to address planning issues in the area. Its goals, policies and strategies will be realized through a variety of implementation mechanisms. These approaches include legislative changes to applicable ordinances, capital improvement program commitments, operating budget initiatives, the incorporation of policy guidance in master and sector plans, and a strategic plan for implementation. The plan for implementation establishes a full set of priorities and benchmarks of progress. Successful implementation will take time and require the efforts and coordination of all stakeholders—government, the private sector, nonprofit organizations, property owners, and residents to achieve the vision.

Plan recommendations are intended to occur over a 20-year horizon, and implementation strategies have been categorized according to priority and projected time of completion. The assigned timeframes are not fixed; rather, they are intended to be flexible, and to allow for implementation to occur as opportunities and resources arise.

Implementation timeframes are specific to this plan and reflect the catalytic role played by construction of the Purple Line:

Short-term: Strategies intended to be implemented by the time the Purple Line opens for revenue service. These strategies may require fewer resources, and so they may be easier to accomplish in the near-term. Alternately, they may be high-priority strategies that lay the foundation for the implementation of later strategies.

Mid-term: Strategies intended to be implemented within 5-10 years of the opening of the Purple Line. These strategies may require interagency collaboration or additional resources prior to implementation.

Long-term: Strategies intended to be implemented in ten or more years following opening of the Purple Line. These strategies require complex interagency collaboration, analyses, or resources that may take many years before implementation can begin. They may also require that the regional real estate and employment markets shift favorably to support full implementation.

The following implementation matrices contain actionable strategies and the potential agencies and partners that may have a role in implementing each action. They do not contain action items for the following types of strategies:

1. Actions of private property owners contingent on market conditions, such as strategies for redevelopment, its form and nature, and phasing.
2. Strategies requiring legislative action by the Prince George's County Council.
3. Actions proposing specific design features for private or public construction. This includes the provision of certain urban design elements and the design of public facilities, including streets and sidewalks. These strategies will be implemented as projects, both public and private, are designed. Actions proposing technical or financial assistance to implement these strategies are included.

The matrices may not be inclusive of all agencies and partners; rather, the list is intended to support interagency collaboration and spur timely implementation of sector plan recommendations. As strategies are implemented over time, additional partners may be identified to assist in this effort.

IMPLEMENTATION MATRIX



Table 15. Land Use Element

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Strategically acquire properties within the 100-year floodplain to prevent their being developed in the future.	LU 3.1	DOE, M-NCPPC	Town of Riverdale Park, State of Maryland	Ongoing
If the area defined as regulatory floodplain should change, periodically amend this sector plan to identify appropriate redevelopment policies and strategies, including, if warranted, rezoning recommendations. This strategy does not apply to properties in public ownership.	LU 4.1	M-NCPPC	DOE, DPIE	Mid-Term
Develop a regularly-updated database of vacant and underutilized properties.	LU 5.1	M-NCPPC	Prince George's County	Short-Term
As opportunities arise, assemble or combine parcels described in Table 7, increasing opportunities for development at scales appropriate for their location or zoning.	LU 5.2	Property Owners	Redevelopment Authority	As Needed
Explore opportunities to create incentives, including infrastructure prioritization and investment, tax benefits, financing strategies, financial assistance, and regulatory relief to facilitate the assembly of parcels recommended in Strategy LU 5.2 and/or the phasing of development recommended in Policies LU 8 through LU 11 and associated strategies.	LU 5.3	TBD	State of Maryland, Prince George's County	Ongoing
Assist institutional property owners with creative redesign solutions for their campuses, preserving key community institutions while allowing for redevelopment of vacant land and surface parking, where appropriate.	LU 6.1	TBD	M-NCPPC, Educational institutions, nonprofit organizations	As Needed

**Table 15. Land Use Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
As recommended by sector plan area residents, work with property and business owners to ensure that key destination businesses remain in the sector plan area.	LU 7.1	Property Owners	Town of Riverdale Park, PGCEDC	As Needed
Design an expanded Riverdale Park-Kenilworth Station, including public open space and an area for bus circulation, boarding/alighting, and layovers	LU 8.1	TBD	M-NCPPC, MTA, Prince George's County, Town of Riverdale Park	Ongoing
Acquire necessary property to construct ultimate station build-out. Construct temporary facilities as necessary to improve pedestrian, bicycle, and bus access to the station.	LU 8.2	TBD	M-NCPPC, MTA, Prince George's County, Town of Riverdale Park	Ongoing
Acquire the property at 5600 Riverdale Road and integrate it into the proposed public plaza, including seating, gathering space, public art, daylighting and restoration of Captain John's Branch, and, as needed, a water feature that serves to help manage stormwater. Work with the property owner to relocate the existing restaurant to another location within the sector plan area. Partner with the Department of Parks and Recreation to ensure that site design meets the Formula 2040 Urban Park Guidelines, Appendix F.	LU 8.3; LU 5.2	TBD	Property Owners, M-NCPPC, MTA, Prince George's County, Town of Riverdale Park	Mid-Term

**Table 15. Land Use Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Vacate Riverdale Road between MD 201 (Kenilworth Avenue) and MD 410 (East West Highway). Create a new east-west connection north of Captain John's Branch and extend 56th Avenue to MD 410 (East West Highway).	LU 8.4; TM 5.4; TM 9.2	DPW&T	M-NCPPC, Property Owners	Mid-Term
Explore the potential for a food truck hub near the Riverdale Park-Kenilworth Station.	LU 8.6; EP 6.9; HC 3.4	TBD	PGCEDC, Town of Riverdale Park	Short-Term
Work with property owners and businesses to locate new convenience retail, services, and eating/drinking establishments closest to the Riverdale Park-Kenilworth Station.	LU 9.3; EP 4; EP 6	TBD	PGCEDC, Town of Riverdale Park	Short-Term
Explore the potential for a food truck hub near the Beacon Heights-East Pines Station.	LU 10.3; HC 3.4	TBD	PGCEDC	Short-Term
Avoid expansion of designated General Plan Center boundaries until they are built out.	LU 12.1	M-NCPPC	County Council	Ongoing
Use office space in this corridor to house workforce development programs.	LU 14.2	PGCEDC	Nonprofits, PGCC, UMD	Ongoing
Identify potential community service organizations and other public/nonprofit/institutional tenants.	LU 15.1	PGCEDC	Nonprofits, Institutions, Prince George's County	Ongoing

**Table 15. Land Use Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Position office buildings for possible sale/lease to public agencies.	LU 15.3	Property Owners	Public Agencies	Ongoing
Identify opportunities to house PreK-12 educational services, schools, or support programs in office buildings.	LU 15.4	Property Owners, PGCPS	M-NCPPC	Ongoing
Monitor living conditions and code compliance for multifamily housing.	LU 16.1	DPIE	Town of Riverdale Park	Ongoing
Renovate and maintain existing multifamily housing within Regulated Areas in a marketable, leasable condition. Ensure compliance with applicable codes, attractiveness of living units, buildings, and sites, and safety.	LU 16.2	Property Owners	DPIE, Town of Riverdale Park, DHCD	Ongoing
Further evaluate the impact of stormwater and flooding outside of the levee system on existing properties and buildings, in order to explore and identify potential solutions.	LU 18.1	DPIE	DOE, M-NCPPC	Ongoing
Conduct a property-by-property analysis of the existing multifamily complexes in the Kenilworth South Character Area; identify property-specific renovation, revitalization, and/or redevelopment concepts; and work with property owners and other stakeholders implement the resulting recommendations.	LU 18.2	TBD	DHCD, M-NCPPC, Town of Riverdale Park, DPIE, Property Owners	Mid-Term

**Table 16. Economic Prosperity Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Encourage engagement and participation in redevelopment planning and implementation. Initial outreach should target owners of properties located in designated Core areas of Neighborhood Centers and those who express a desire to redevelop in the near term. Include public agency representatives to participate in redevelopment planning and implementation when significant impacts to public facilities are anticipated due to development.	EP 1.1	M-NCPPC, Town of Riverdale Park	Prince George's County, Redevelopment Authority	Ongoing
Encourage coordination to strengthen outreach and ensure a unified redevelopment vision for the MD 201 (Kenilworth Avenue) corridor.	EP 1.2	M-NCPPC	CKAR, Town of Riverdale Park	Short-Term
Utilize federal, state, and County tax credits to maximize redevelopment opportunities and mitigate displacement effects that may arise as a result of area revitalization.	EP 1.3	Property Owners	Prince George's County, Town of Riverdale Park	As Needed
Develop a façade improvement and building modernization program that assists local property owners with dated building exteriors and to improve commercial district aesthetics and attract new retail.	EP 2.1, EP 6.6	M-NCPPC, Town of Riverdale Park	Prince George's County	Short-Term
Enhance appearance of properties beyond minimum standards through installation of landscaping, decorative features and other beautification measures, as appropriate to supporting broader revitalization efforts.	EP 2.2	Property Owners	Prince George's County, M-NCPPC, Town of Riverdale Park	Short-Term
Implement the recommendations in Prince George's County's 2013 Property Standards Reform Action Plan.	EP 2.3	Property Owners, DPIE	Town of Riverdale Park	Short-Term

**Table 16. Economic Prosperity Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Bring properties into code compliance through advanced notification of enforcement (warnings), technical assistance, and identification of funding needs and sources.	EP 2.4	DPIE, Town of Riverdale Park	Property Owners	Ongoing
Establish creative and reliable financing approaches; provide ample adaptable and modern office space; and offer administrative, management, and marketing support to help start-up companies grow and remain in the sector plan area.	EP 3.1	TBD	Prince George's County, Town of Riverdale Park	Ongoing
Access Enterprise Zone (EZ) tax credits to support business investment and job creation. In accordance with state and County guidelines, the area's Enterprise Zone designation establishes multiple tax incentives to support economic development efforts.	EP 3.2	PGCEDC	Property Owners	As Needed
Install wayfinding signage to alert drivers and pedestrians to commercial entrances along the Purple Line route during construction.	EP 4.2	DPW&T, Town of Riverdale Park, SHA, Property Owners	Nonprofits	Short-Term
Assist businesses with advertising and marketing during construction of the Purple Line.	EP 4.3	PGCEDC, MTA	Prince George's County, State of Maryland	As Needed

**Table 16. Economic Prosperity Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Encourage property owners and businesses to facilitate relocation of commuter-serving retail prior to redevelopment of existing sites.	EP 4.4; LU 9.3; LU 10.1	PGCEDC, Town of Riverdale Park	M-NCPPC	As Needed
To the maximum extent practicable, construction activities that block commercial entrances should take place during non-business hours to reduce negative impacts to businesses.	EP 4.5	MTA, SHA	Prince George's County	As Needed
Explore opportunities to establish a one-stop employment and workforce development center in the sector plan area where job seekers can participate in post-secondary, job training and certification programs, English as a Second Language (ESL) programs, and high school graduation equivalency (GED) programs.	EP 5.1	Nonprofits	Prince George's County, State of Maryland, Nonprofits	Ongoing
Develop and advertise regular and reliable transit service to employment centers in Prince George's County, Montgomery County and Washington, DC, with particular attention to early-morning and late-evening hours that accommodate non-traditional workday schedules. See also Policies TM 13 and TM 14.	EP 5.2	DPW&T, WMATA, MTA	Town of Riverdale Park	Ongoing

**Table 16. Economic Prosperity Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Establish a central, safe and well-lighted zone for regular day labor pick-ups to support worker safety and avoid complaints about loitering. Clearly display approved zone pick-up hours to discourage groups from congregating at night.	EP 5.3	PGCEDC, Town of Riverdale Park, Nonprofits, Property Owners		Ongoing
Provide additional post-secondary education and training opportunities.	EP 5.4	Institutions	Nonprofits	Ongoing
Explore the potential of consolidating workforce development programs and post-secondary education programs, especially those that cater to non-native-born and English-as-a-Second Language (ESL) populations in the sector plan area. Such a consolidation maximizes the utility of the Purple Line to serve concentrations of these residents in other communities along the Purple Line, such as Langley Park and New Carrollton.	EP 5.5	Institutions	Nonprofits, Prince George's County, State of Maryland	As Needed
Create and support the launch of an East Riverdale business association to facilitate collaboration between community stakeholders, business and property owners, public agencies and private-sector investors. Evaluate the potential of launching a Business Improvement District (BID) for the East Riverdale commercial areas as redevelopment begins.	EP 6.1	CKAR, Town of Riverdale Park	PGCEDC	Short-Term
Establish creative and reliable financing approaches; provide ample adaptable and modern commercial space; and offer administrative, management, and marketing support to help start-up companies grow and remain in the sector plan area.	EP 6.2	TBD	PGCEDC	Mid-Term

**Table 16. Economic Prosperity Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Develop an East Riverdale commercial district brand and identity that reflects local community character and markets the area as a retail and commercial destination.	EP 6.3	TBD	PGCEDC	Short-Term
Provide capacity-building technical assistance to businesses and property owners to identify grants, encourage physical improvements, and diversify tenanting.	EP 6.4	Nonprofits, Prince George's County	Town of Riverdale Park	Short-Term
Support ongoing coordination between businesses, residents, and public agencies around issues relating to streetscaping, capital, and public space improvements. Work with property owners to create and improve pedestrian-friendly frontages along MD 201 (Kenilworth Avenue), including a wide pedestrian clear-zone, street trees, landscaping and flower beds, stormwater management, outdoor seating, and other public enhancements.	EP 6.5	M-NCPPC, DPW&T, Town of Riverdale Park	SHA, MTA	Mid-Term
Facilitate installation of coordinated district artwork to clearly identify the East Riverdale business district and define a sense of place.	EP 6.8	Nonprofits, Property Owners	Town of Riverdale Park	Short-Term
Locate public events in parking lots and other underutilized areas in the business district in order to position the area as a regional destination. Create and develop programming for temporary public spaces that encourages public gatherings and attracts potential patrons to area businesses. Potential events include: food trucks; vendor fairs and farmers' markets; family events; arts and cultural events.	EP 6.9	Town of Riverdale Park, Nonprofits	Prince George's County	Ongoing

**Table 16. Economic Prosperity Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Facilitate partnerships to create, maintain, and rehabilitate retail space along the MD 201 (Kenilworth Avenue) corridor that is affordable to small and local businesses.	EP 6.10	Prince George's County	CKAR, Town of Riverdale Park	Ongoing
Provide assistance to property owners to locate new tenants.	EP 7.1	PGCEDC		As Needed
Identify opportunities to provide shared work or co-working space.	EP 7.2	Property Owners	PGCEDC	As Needed
Encourage connections and partnership between property owners and entities with experience starting co-working and incubator spaces for small businesses.	EP 7.3	Nonprofits	PGCEDC	As Needed
Work closely with healthcare providers to maintain existing offices, and identify opportunities to attract additional health care providers/ services to the area.	EP 7.4	Property Owners	PGCEDC	Ongoing
Conduct updated surveys of Kenilfair Plaza Shopping Center to determine the extent of the floodplain. Limit new construction to areas of the property outside of the floodplain.	EP 8.2	DOE	DPIE	Ongoing
Explore opportunities for flood mitigation, including flood control measures, at Kenilfair Plaza Shopping Center. Public sector investments in flood control at this location should protect houses in the Green Manor subdivision along Quesada Avenue and 54th Avenue.	EP 8.3	Property Owners	DPW&T, DOE, USACE, Town of Riverdale Park	Ongoing

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Construct the Purple Line along the preferred alignment within the sector plan area.	TM 1.1, TM 1.2, TM 1.3, TM 2.1, TM 2.2	MTA	SHA	Mid-Term
Wayfinding signage at the station should include directions to residential and retail development, institutions, station platforms, parks and trails, and other points of interest.	TM 2.3	MTA	Prince George's County, Town of Riverdale Park	Mid-Term
Acquire sufficient property near the Riverdale Park-Kenilworth Station to accommodate intermodal transfers and the recommended public spaces.	TM 3.1	TBD	M-NCPPC, MTA, Prince George's County, Town of Riverdale Park	Mid-Term
Provide for interim intermodal transfer solutions including, but not limited to, the following: clear signage for bus drivers and passengers; improved bus stops along Riverdale Road, including real-time bus information, shelters with benches, trash receptacles, signage, and improved lighting; improved, well-lighted and well-signed sidewalks between existing bus stops and station platforms.	TM 3.2; TM 12.1	TBD	MTA, DPW&T, WMATA	Short-Term
Construct a dedicated bus lane at the Riverdale Park-Kenilworth Station that allows passengers to board or alight from buses as close as possible to platform escalators/elevator.	TM 3.3	TBD	MTA, DPW&T, WMATA	Mid-Term
Do not permit, and phase out existing, bus boarding/alighting from MD 410 (East West Highway) or MD 210 (Kenilworth Avenue) adjacent to the Riverdale Park-Kenilworth Station. All bus access to the station should be from Riverdale Road or the proposed bus lane.	TM 3.4	DPW&T, WMATA		Short-Term



Table 17. Transportation and Mobility Element

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
<p>Prioritize pedestrian safety at Purple Line stations by implementing all of the measures identified in Policy TM 4 at the following intersections:</p> <ul style="list-style-type: none"> • Riverdale Road/58th Avenue at MD 410 (East West Highway) • MD 201 (Kenilworth Avenue) at: <ul style="list-style-type: none"> » MD 410 (East West Highway) » Riverdale Road » Jefferson Street • Riverdale Road at <ul style="list-style-type: none"> » Auburn Avenue » MD 410 (Veterans Parkway) » 67th Avenue » 64th Avenue/Eastpines Drive » 66th Avenue at MD 410 (Riverdale Road) » Entrance/Exit Ramps of the Baltimore-Washington Parkway at MD 410 (Riverdale Road) 	<p>TM 4.1</p>	<p>DPW&T, SHA</p>		<p>Ongoing</p>
<p>Increase pedestrian safety by implementing as many of the measures identified in Policy TM 4.</p>	<p>TM 4.2</p>	<p>DPW&T</p>	<p>SHA</p>	<p>Ongoing</p>

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Ensure student safety while walking to schools by encouraging construction of sidewalks on both sides of the streets in the areas that are within 1.5 miles of an elementary school, and within 2 miles of a middle or high school. Prioritize pedestrian safety measures along these routes as identified in Policy TM 4.	TM 4.3	SHA		Short-Term
Support SHA efforts to complete design, right-of-way and construction phases of roadway improvements on MD 410 from MD 201 (Kenilworth Avenue) to Mustang Drive, including: lane reduction from six lanes to four lanes; separated bicycle lanes; new sidewalk along eastbound MD 410; and installation of new crosswalks and signals at the following intersections: Riverdale Road/58th Avenue; Mustang Drive; and 62nd Avenue.	TM 4.4	SHA		Mid-Term
Prioritize implementation of the recommendation of the 2009 <i>Approved Countywide Master Plan of Transportation</i> , in part, to construct MD 410 (Riverdale Road) to the recommended 100-120-foot right-of-way between Veterans Parkway and 64th Avenue/Eastpines Drive.	TM 6.3; TM 7.2	SHA		Short-Term
Consider the strategic location of variable message signs that display traffic conditions and comparative travel times. For example, at the intersection of Riverdale Road and Veterans Parkway, travelers would benefit from travel time comparisons to the US 50/MD 201 (Kenilworth Avenue) interchange via MD 410/US 50 vs. MD 410/Baltimore-Washington Parkway.	TM 7.2	TBD	SHA, DPW&T, Town of Riverdale Park	Long-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Utilize traffic calming and traffic management techniques to maintain safe vehicle speeds and encourage through traffic to remain on the arterial and collector streets. Design local streets for comfortable non-motorized accommodation and local access trips. Techniques include narrow lanes, stop controls, a dense tree canopy.	TM 8.5	TBD	SHA, DPW&T, Town of Riverdale Park	Ongoing
Provide street trees to protect pedestrians from traffic, make streets more pedestrian-friendly, and reduce urban heat island effects. Street trees should be part of an overall streetscape plan designed to provide both canopy and shade and to give special character and coherence to each street.	TM 8.6	TBD	SHA, DPW&T, Town of Riverdale Park, Nonprofits	Ongoing
Provide a visually distinct wayfinding system for pedestrians, cyclists, transit riders and drivers to help them reach destinations within the sector plan area more easily and conveniently.	TM 8.7	TBD	SHA, DPW&T, Town of Riverdale Park, M-NCPPC, Nonprofits	Ongoing
Provide attractive and durable street furniture such as benches, waste and recycling bins, and tables on all sidewalks with commercial or multifamily frontage.	TM 8.8; EP 6.5	Property Owners, Town of Riverdale Park, DPW&T, Nonprofits		Ongoing
57th Avenue between Riverdale Road and the Riverdale Park-Kenilworth Station should be constructed as a Special Pedestrian Street.	TM 8.10	TBD	SHA, MTA, DPW&T, Town of Riverdale Park	Mid-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
<p>Evaluate the feasibility of reconstructing the following street segments as Complete Streets. These improvements should incorporate and accommodate the bicycle and pedestrian facilities recommended in the <i>Approved Countywide Master Plan of Transportation</i>, as amended by this sector plan (see Map 31 and Table 8):</p> <ul style="list-style-type: none"> • Good Hope Road between MD 201 (Kenilworth Avenue) and Auburn Avenue • Auburn Avenue between Good Hope Road and Riverdale Road • Campus Drive between MD 201 (Kenilworth Avenue) and US 1 • Riverdale Road between MD 201 (Kenilworth Avenue) and Lafayette Avenue • Riverdale Road between MD 410 (Veterans Parkway) and MD 450 (Annapolis Road) • MD 201 (Kenilworth Avenue) between MD 410 (East West Highway) and Carters Lane. 	TM 9.1	DPW&T, SHA	Property Owners	Short-Term
Implement the Master Plan of Transportation recommendations for MD 201 (Kenilworth Avenue) between MD 410 and Carter's Lane.	TM 10.1	SHA	Property Owners	Long-Term
Implement the Master Plan of Transportation recommendations for MD 410 (East West Highway) between the Northeast Branch and MD 201 (Kenilworth Avenue).	TM 10.1	SHA	Property Owners	Long-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Implement the Master Plan of Transportation recommendations for MD 410 (Riverdale Road) between MD 410 (East West Highway) and 64th Avenue.	TM 10.1	SHA	Property Owners	Short-Term
Implement the Master Plan of Transportation recommendations for Campus Drive between the Northeast Branch and MD 201 (Kenilworth Avenue).	TM 10.1	DPW&T	Property Owners	Short-Term
Implement the Master Plan of Transportation recommendations for Good Luck Road between MD 201 (Kenilworth Avenue) and Baltimore-Washington Parkway.	TM 10.1	DPW&T	Property Owners	Long-Term
Implement the Master Plan of Transportation recommendations for Carter's Lane between MD 201 (Kenilworth Avenue) and Greenvale Parkway.	TM 10.1	DPW&T	Property Owners	Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for MD 201 (Kenilworth Ave) between Good Luck Road and River Road.	TM 10.2	SHA	Property Owners	Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for MD 201 (Kenilworth Ave) between River Road and MD 410 (East West Highway).	TM 10.2	SHA	Property Owners	Short-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for MD 410 (East West Highway) between MD 201 (Kenilworth Avenue) and 58th Avenue.	TM 10.2	SHA	Property Owners	Short-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for MD 410 (Riverdale Road) between 64th Avenue and Veterans Parkway.	TM 10.2	SHA	Property Owners	Short-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for MD 410 (Veterans Parkway) between Riverdale Road and sector plan boundary.	TM 10.2	SHA	Property Owners	Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Riverdale Road between MD 410 (Veterans Pkwy) and Auburn Avenue.	TM 10.2	SHA	Property Owners	Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Greenvale Parkway (South) between Carters Lane and 61st Place.	TM 10.2	DPW&T		Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 58th Avenue between MD 410 (Riverdale Road) and Roanoke Avenue.	TM 10.2	DPW&T		Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 61st Place between Riverdale Hills Park and its northern terminus.	TM 10.2	DPW&T		Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 61st Place between Roanoke Avenue and Riverdale Hills Park.	TM 10.2	DPW&T		Long-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 62nd Place between MD 410 (Riverdale Road) and Sheridan Street.	TM 10.2	DPW&T		Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 63rd Place between Tuckerman Street and proposed trailhead.	TM 10.2	DPW&T		Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 66th Avenue between MD 410 (Riverdale Road) and Patterson Street.	TM 10.2	DPW&T		Short-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 67th Place between MD 410 (Riverdale Road) and Patterson Street.	TM 10.2	DPW&T		Short-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Beacon Light Road between Patterson Street and Furman Parkway.	TM 10.2	DPW&T		Short-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Eastpines Drive between MD 410 (Riverdale Road) and Oliver Street.	TM 10.2	DPW&T		Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Eastpines Drive between Oliver Street and Greenvale Parkway.	TM 10.2	DPW&T		Long-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Furman Parkway between Greenvale Parkway and Beacon Light Road.	TM 10.2	DPW&T		Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Patterson Street between 66th Avenue and 67th Place.	TM 10.2	DPW&T		Short-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Roanoke Avenue between 58th Avenue and 64th Avenue.	TM 10.2	DPW&T		Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Tuckerman Avenue between 62nd Place and 64th Avenue.	TM 10.2	DPW&T		Short-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 62nd Place between Sheridan Street and Tuckerman Street.	TM 10.2	DPW&T		Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Greenvale Parkway (North) between Eastpines Drive and Mustang Drive.	TM 10.2	DPW&T		Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Riverdale Road between the Northeast Branch and MD 201 (Kenilworth Avenue).	TM 10.2	DPW&T	Property Owners	Mid-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 56th Avenue between Kennedy Street and Nicholson Street.	TM 10.2	DPW&T	Property Owners	Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 56th Avenue between Nicholson Street and MD 410 (East West Highway).	TM 10.2	TBD	Property Owners, Town of Riverdale Park, DPW&T	Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Riverdale Road Relocation between MD 201 (Kenilworth Avenue and 56th Avenue Extended).	TM 10.2	TBD	Property Owners, Town of Riverdale Park, DPW&T	Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Nicholson Street between MD 201 and Browning's Grove Park.	TM 10.2	DPW&T	Property Owners	Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for Auburn Avenue between Riverdale Road and Brier's Mill Run Trail.	TM 10.2	DPW&T	Property Owners	Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for 57th Avenue between Riverdale Road and Riverdale Park-Kenilworth Purple Line Station.	TM 10.2	TBD	MTA, DPW&T, Town of Riverdale Park, M-NCPPC	Short-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the Captain John's Branch Greenway Trail between MD 201 and Greenvale Parkway (North).	TM 10.3	M-NCPPC	Property Owners, Town of Riverdale Park	Short-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the Riverdale Hills Park Trail between the two sections of 61st Place.	TM 10.3	M-NCPPC		Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the Brier's Mill Run Trail between Auburn Avenue and MD 201 (Kenilworth Avenue).	TM 10.3	M-NCPPC	Anacostia Watershed Society, WSSC	Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the East Leg, Northeast Branch Trail between MD 201 (Kenilworth Avenue) and the southern sector plan boundary.	TM 10.3	M-NCPPC	Property Owners	Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the 63rd Place Trail between north end of 63rd Place and the Parkdale Trail.	TM 10.3	M-NCPPC		Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the Parkdale Trail between the north end of the 64th Avenue right of way at the Parkview Gardens Parking Lot and Parkdale High School	TM 10.3	M-NCPPC	PGCPS	Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the Madison Hill Trail between Silk Tree Drive at Madison Hill Park and the Brier's Mill Run Trail.	TM 10.3	M-NCPPC		Long-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the 70th Place Trail between the end of pavement on 70th Place and the Glenridge Park Trail.	TM 10.3	M-NCPPC		Mid-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the 67th Court Trail between the end of 67th Court and the Brier's Mill Run Trail.	TM 10.3	M-NCPPC	Property Owners	Long-Term
Implement the Master Plan of Transportation (as amended by this sector plan) recommendations for the Somerset Road Pedestrian Path and Steps between MD 201 (Kenilworth Avenue) and 58th Avenue.	TM 10.3, TM 11.3	TBD	DPW&T, SHA	Long-Term
Include bicycle-priority measures where bike routes or facilities cross MD 410 or MD 201 (Kenilworth Avenue), including bike boxes, protected intersections, and separate bike lane signals.	TM 10.4	SHA		Mid-Term
If Kenilfair Plaza is redeveloped, identify opportunities to provide a well-lighted, safe, and attractive pedestrian pathway from MD 201 (Kenilworth Avenue) to the Northeast Branch.	TM 10.5	Property Owners	M-NCPPC	Mid-Term
Identify opportunities and mechanisms, such as disused public rights-of-way, public use or access easements, or strategic acquisition, to provide and formalize pedestrian connections between neighborhoods.	TM 10.6	M-NCPPC	DPW&T	As Needed
Sidewalk gaps should be evaluated for eligibility for Safe Routes to School, Safe Routes to Transit, and other state and federal programs that support pedestrian connectivity and safety.	TM 11.1	DPW&T	M-NCPPC	Ongoing

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
All sidewalks along streets classified as Collector and above should have pedestrian-scale lighting at regular intervals.	TM 11.2	DPW&T	Property Owners, Town of Riverdale Park	Ongoing
Retrofit existing and outfit new bus/shuttle stops within the sector plan area with amenities to include but not be limited to: <ul style="list-style-type: none"> • Widened sidewalks, bus stop pads, and relocated landscaping to make boarding or alighting from a bus easier and safer • Bus shelters with seating for at least four patrons • Bicycle racks or lockers • Well-maintained signage indicating routes and services serving the stop or destinations in proximity • Next-Bus Technology with real time bus arrival information (shelter-mounted display and smart phone mobile apps) plus up-to-date timetable and schedule information • An up-to-date map of the sector plan area patterned on WMATA's Bus Stop Neighborhood Maps • Pedestrian-scale lighting • Shade trees • Durable and well-maintained trash and recycling receptacles 	TM 7.1, TM 12.1	DPW&T, Town of Riverdale Park	Property Owners	Mid-Term
Collaborate with transit service providers (WMATA, DPW&T, University of Maryland, etc.) to ensure that third-party bus-stop maintenance contracts support the strategy above.	TM 12.2	WMATA, DPW&T	UMD	Ongoing

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Increase headways, where warranted, to provide more frequent service.	TM 13.1	WMATA, DPW&T, MTA		As Needed
Continue to collaborate with DPW&T, WMATA, MTA, the University of Maryland, and other bus providers to explore express bus, limited-stop, and/or bus rapid transit service along MD 201 (Kenilworth Avenue) and MD 410.	TM 14.1	DPW&T	WMATA, MTA, UMD	Ongoing
Work with property owners, the Town of Riverdale Park, and other stakeholders to evaluate the potential for shuttle services between key commercial and residential nodes, community institutions, and Purple Line or Metro stations.	TM 14.2	TBD	Property Owners, Town of Riverdale Park, DPW&T	Short-Term
Encourage and support collaborative efforts between the Prince George's County Public Schools and the Department of Public Works and Transportation to combine school bus stops with public transportation bus stops in order to improve rider comfort, and explore possible routes that can connect residents to schools using public transportation.	TM 14.5	TBD	PGCPS, DPW&T	TBD
Evaluate opportunities to better connect sector plan area residents to jobs, regional employment centers, workforce development opportunities, and training locations and services. See Policy EP 5.	TM 14.4	TBD	Nonprofits, Town of Riverdale Park, M-NCPPC, Prince George's County, PGCEDC	Ongoing
Explore the feasibility of constructing a small public parking facility west of MD 201 (Kenilworth Avenue) and south of Riverdale Road to support retail activities along the west side of MD 201 (Kenilworth Avenue).	TM 15.1	Town of Riverdale Park	Revenue Authority	Mid-Term

**Table 17. Transportation and Mobility Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Explore the feasibility of constructing a public parking facility at a redeveloped Riverdale Plaza Shopping Center to lessen the cost to property owners of redevelopment and to provide a centrally located, revenue-generating public amenity.	TM 15.2	Property Owners, Town of Riverdale Park	Revenue Authority	Mid-Term
New development along existing County and Town streets should, with the consent of the permitting agency, include on-street parking as part of frontage improvements.	TM 16.2	Property Owners	DPW&T, Town of Riverdale Park	As Needed
Work closely with property owners, parking facility concessionaires, and prospective tenants to secure parking agreements and leases.	TM 17.1	Property Owners		Ongoing
Create a residential parking permit district in neighborhoods abutting Purple Line stations to ensure that on-street parking on single-family residential streets is limited to residents and their guests.	TM 18.2	Revenue Authority	Town of Riverdale Park	As Needed
Bring Capital Bikeshare to the sector plan area to facilitate “last-mile” connections and other short trips within the community.	TM 19.1	Capital Bikeshare	DPW&T, Town of Riverdale Park	Short-Term
Promote the provision of secure bicycle racks (along with bike lockers at the Purple Line stations).	TM 19.2	MTA	DPW&T	Short-Term
Explore installation of a privately operated bike station at the Riverdale Park-Kenilworth Purple Line station, with secure, covered parking and repair facilities.	TM 19.3	MTA	Town of Riverdale Park	Short-Term

**Table 18. Natural Environment Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Regularly survey and map the one-percent (100-year) floodplain, tracking and reporting changes to the floodplain, to best inform the community, policymakers, regulators, and the private sector. Require the use of current data when planning and approving development in the sector plan area.	NE 1.1, LU 4.1	DOE	DPIE, DPW&T, M-NCPPC	Ongoing
Identify strategic opportunities to acquire flood-prone and flood-susceptible properties to protect the sub-watersheds and buffer private development.	NE 1.4	DOE, M-NCPPC	DPIE, Town of Riverdale Park	Ongoing
Integrate stormwater management with rain gardens, landscape strips and other green/environmental site design features that minimize stormwater runoff and increase the filtration of rainwater into the ground. In areas where soils prevent easy absorption, evaluate and implement alternative on-site stormwater management features.	NE 2.1	Property Owners	DOE, M-NCPPC, Nonprofits	Ongoing
Evaluate the sector plan area's existing stormwater management facilities for additional capacity to support redevelopment.	NE 2.2	DPW&T	DPIE, DOE	Short-Term
Create a catalog of sites where stormwater mitigation or intervention is warranted.	NE 2.3	DOE	DPW&T	Short-Term
Fees paid, or off-site mitigation features constructed, in lieu of providing on-site stormwater management should be directed to stormwater management projects within the drainage area into which the applicable property drains.	NE 2.4	Prince George's County		Short-Term
Partner with DOE, the Town of Riverdale Park and DPW&T to evaluate flood risks due to ponding behind levees. Based on evaluation, identify location for mitigation strategies, such as high-capacity pumps and upstream storage, to facilitate drainage and reduce risks and impacts of non-riverine flooding	NE 2.8	DOE	Town of Riverdale Park, M-NCPPC, DPW&T	TBD

**Table 18. Natural Environment Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Evaluate the feasibility and cost of an underground stormwater management facility in the Captain John's Branch storage area upstream of MD 201 (Kenilworth Avenue) and its potential to reduce flood risk west of MD 201 (Kenilworth Avenue).	NE 2.9	DPW&T	DOE, M-NCPPC	TBD
Identify strategic opportunities and funding sources to construct the improvements identified in Table 12.	NE 3.1	Nonprofits	DOE, M-NCPPC, DPW&T	Ongoing
Remove, where feasible, concrete channelization measures.	NE 4.1	DPW&T	Nonprofits, M-NCPPC	Ongoing
Reintroduce native plants and species.	NE 4.2	TBD	DOE, M-NCPPC, DPW&T, Nonprofits	Mid-Term
Daylight Captain John's Branch as it approaches the existing intersection of Riverdale Road and MD 201 (Kenilworth Avenue).	NE 4.3	TBD	Property Owners, DPW&T	Long-Term
Identify opportunities for stormwater management measures along the stream valley to control downstream flow.	NE 4.4	TBD	DOE, M-NCPPC, DPW&T, Nonprofits	Ongoing
The Anacostia Flood Control System should be evaluated for potential strengthening and extension within and surrounding the sector plan area.	NE 5.5	USACE	DPW&T	Mid-Term
Encourage net-zero residential infill and redevelopment.	NE 6.5	TBD	Redevelopment Authority, Prince George's County, M-NCPPC	Ongoing

**Table 19. Housing and Neighborhoods Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Identify areas with high concentrations of foreclosed and vacant dwellings, and develop a comprehensive neighborhood stabilization strategy.	HN 1.1, HN 6.3	DHCD	DPIE, M-NCPPC	Ongoing
Encourage market-rate rental property landlords to seek Low-Income Housing Tax Credits (LIHTC) or other tax credit awards for the rehabilitation of aging market-rate residential properties into newly renovated mixed-income properties.	HN 1.2	DHCD		Ongoing
Work closely with the Department of Housing and Community Development to engage stakeholders in programs that assist with neighborhood stabilization, rental assistance, age-in-place, and energy efficiency and weatherization upgrades.	HN 1.3	DHCD	Nonprofits	Ongoing
Promote state and County programs that provide assistance to repair health and safety hazards for the dwellings of low-and moderate-income homeowners and seniors.	HN 1.4	Prince George's County	State of Maryland	Ongoing
Promote the Triple Play Program and My Home II Program for assistance with home ownership and the Housing Choice Voucher (HCV) program (Section 8) and the Rental Allowance Program (RAP) for assistance with rental housing. All programs need to be more widely advertised to residents of the sector plan area, including Spanish-speaking residents.	HN 1.5	DHCD		Ongoing
Expand public outreach efforts within the sector plan area to include regular access to foreclosure prevention and financial literacy counseling.	HN 1.6	DHCD	Nonprofits	Ongoing

**Table 19. Housing and Neighborhoods Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Work with neighborhoods and civic associations to install and maintain neighborhood-specific entry signage.	HN 1.7	Nonprofits		Mid-Term
Identify a permanent community organization or municipal partnership to continue operations of the Bladensburg-East Riverdale Transforming Neighborhoods Initiative.	HN 1.8	Bladensburg-East Riverdale TNI	Prince George's County, Town of Bladensburg	Ongoing
Following completion of the Countywide Housing Strategy, identify opportunity sites for the construction of new, affordable housing, including units affordable to the workforce, seniors, and families. Key opportunity sites may include, but are not limited to, the following: (1) Former Park Police Headquarters; (2) Riverdale Plaza; (3) Eastpines Shopping Center; and (4) Other sites identified via the strategy planning process.	HN 1.10	TBD	Property Owners, M-NCPPC, DHCD	TBD
Inform residents of existing protections in the Prince George's County Tax Code that prevent large single-year or incremental property tax increases.	HN 2.1	Prince George's County		Ongoing
Identify resources for targeted capital improvements at multifamily complexes.	HN 3.2	DHCD	Prince George's County, Town of Riverdale Park	Short-Term
Continue to provide affordable and workforce housing, even as neighboring rents rise in response to Purple Line-related redevelopment.	HN 3.5	Property Owners	DHCD	Ongoing

**Table 19. Housing and Neighborhoods Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Work with property owners, the County, Town of Riverdale Park, the state and others to ensure adequate and fair relocation of residents in flood-prone areas, or displaced by renovation or redevelopment. Ensure that residents are relocated to comparable or better housing in a transit-supported location.	HN 3.8	Property Owners	Prince George's County	Mid-Term
Explore incentives to make development more attractive in light of potential negative impacts on returns of investment caused by land costs, infrastructure costs and building code changes.	HN 3.9	Prince George's County	State of Maryland	Ongoing
Partner with property owners to support the provision of housing units affordable to seniors proximate to Purple Line stations.	HN 3.10	TBD	M-NCPPC, DHCD, Nonprofits	
Develop a Neighborhood Matching Fund (NMF) program to provide neighborhood civic associations or groups with resources for community-driven projects that enhance and strengthen neighborhoods. All projects are initiated, planned and implemented by community members in partnership with a collaborative, municipality or developer. Every award is matched by neighborhoods' or communities' resources of volunteer labor, donated materials, donated professional services or cash. This community match is the critical element of a successful NMF Program.	HN 5.1	Prince George's County	Town of Riverdale Park	Mid-Term

**Table 19. Housing and Neighborhoods Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Conduct a coordinated education campaign for residents and workers to learn how to best use Prince George's CountyClick 311 system to address concerns and complaints related to residential property or neighborhood blight, code enforcement, building, noise, housing and construction.	HN 6.2	Prince George's County		Ongoing
<p>Create a code enforcement task force to provide targeted support to code enforcement agencies for the Town of Riverdale Park and Prince George's County on the following key issues within the sector plan area:</p> <ul style="list-style-type: none"> • Vacant and blighted residential properties • Housing code violations • Public nuisances • Zoning code violations • Communication between DPIE, Town of Riverdale Park, the community and institutions or agencies affected by code violations 	HN 3.3, HN 6.1, HN 6.4, UD 4.10	DPIE, Town of Riverdale Park		Short-Term

**Table 20. Community Heritage and Culture Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Foster partnerships between private, public, nonprofit institutions, and neighborhood associations to promote community cultural programs in public spaces and institutions.	CH 1.1	TBD	Nonprofits, Prince George's County, Town of Riverdale Park, M-NCPPC	Short-Term
Encourage cultural and heritage wayfinding displays in neighborhoods that reflect community heritage and customs.	CH 1.2	TBD	Nonprofits, M-NCPPC, Prince George's County	Short-Term
Incorporate interpretive historical markers and commemorative public art throughout the sector plan at Purple Line and bus stations, trails, and open spaces.	CH 1.3	TBD	MTA, M-NCPPC, Town of Riverdale Park, Nonprofits	Short-Term
Encourage and support street markets, fairs and festival marketplace spaces to showcase local cultural expressions.	CH 2.2	TBD	Nonprofits, Prince George's County, Town of Riverdale Park, M-NCPPC	Mid-Term
Support local artists and art organizations in the sector plan and attract new artists and art organizations to the area.	CH 2.4	TBD	Nonprofits, Prince George's County, Town of Riverdale Park, M-NCPPC	Ongoing
Encourage local art, humanities, and cultural gatherings locations with the assistance of private-public enterprises, educational institutions, and the Prince George's County Art and Humanities Council.	CH 2.5	Art and Humanities Council	Nonprofits, Prince George's County, Town of Riverdale Park, M-NCPPC	Ongoing
Develop a community resources-based analysis to inventory historic and cultural elements assets that characterize this sector plan area to guide preservation, heritage, tourism and economic-development efforts.	CH 2.6	M-NCPPC		Short-Term

**Table 20. Community Heritage and Culture Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Support existing cultural initiatives in the sector plan area and leverage resources to identify and market a local heritage and public art trail.	CH 2.7	TBD	Nonprofits, Prince George's County, Town of Riverdale Park, M-NCPPC	Ongoing
Partner with local organizations to identify opportunities and pursue grants, loans, and tax credits to promote cultural and heritage tourism.	CH 2.8	TBD	Nonprofits, Prince George's County, Town of Riverdale Park, M-NCPPC	Ongoing
Document and evaluate worthy early twentieth-century and midcentury properties within the sector plan area.	CH 3.1	M-NCPPC		Ongoing
Consider Historic Site designation for relevant properties using criteria established by Subtitle 29 of the County Code, the Historic Preservation Ordinance.	CH 3.2	County Council	Historic Preservation Commission, M-NCPPC	Ongoing
Consider non-regulatory listing on the National Register of Historic Places for M-NCPPC's Regional Headquarters (6600 Kenilworth Avenue) to recognize its history and architectural importance.	CH 3.3	Historic Preservation Commission, M-NCPPC		Short-Term
Promote rehabilitation tax incentives and grants available under certain types of historic designations.	CH 3.4	Prince George's County	State of Maryland	Ongoing
Use the area's historic architectural assets to help develop a sense of place and branding for the East Riverdale-Beacon Heights Sector Plan Area.	CH 4.1			Mid-Term

**Table 20. Community Heritage and Culture Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Support efforts to incorporate the sector plan area into the Anacostia Trails Heritage Area to spur heritage tourism and access funding.	CH 4.2	M-NCPPC		Ongoing
Link Historic Sites and Resources with the County's trails, sidewalk system and wayfinding efforts, where appropriate. Identify planning, design and interpretation projects that are eligible for Maryland Heritage Areas Authority (MHAA) grants throughout the Certified Heritage Area (CHA).	CH 4.3	M-NCPPC	Nonprofits, Prince George's County, Town of Riverdale Park	Ongoing
Preserve the parkway-like character of the Baltimore-Washington Parkway as an important segment of the Star-Spangled Banner Trail of the National Scenic Byways Program and as included within the Star-Spangled Banner Trail Comprehensive Management Plan.	CH 4.4	National Park Service	TBD	TBD
Conduct a community process to identify names and/or brands for the broader unincorporated community along MD 410 (Riverdale Road), including the Beacon Heights-East Pines Station.	CH 5.2	TBD	PGCEDC, Prince George's County, M-NCPPC	Mid-Term
Create significant entrance features along major roadways, such as MD 201 (Kenilworth Avenue), to highlight entry into the town and into key neighborhoods within the town, especially the Kenilworth commercial area and the Riverdale Park Neighborhood Center.	CH 5.3	Town of Riverdale Park	SHA	Short-Term

**Table 21. Design Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Identify adaptive reuse strategies for former auto-oriented uses.	UD 3.10	Property Owners	M-NCPPC, PGCEDC, Town of Riverdale Park	Mid-Term
Incorporate special programming, such as arts festivals, block parties, and farmers' markets to allow residents to get to know one another and to consistently provide a lively street environment.	UD 4.6	Nonprofits, Town of Riverdale Park	Property Owners	Short-Term
Install traffic-calming techniques that reduce traffic speeds, help to beautify the public realm, and reduce the chance for potential criminal activity.	UD 4.9	DPW&T	Town of Riverdale Park, SHA	Ongoing
Work collaboratively with public, institutional, and nonprofit sectors on targeted cleanup operations in parks, along streams/stormwater facilities, and other public areas.	UD 4.12	TBD	All	Ongoing
Repair, maintain, and install additional street lights, especially in multifamily and retail areas.	UD 4.13	DPW&T	Town of Riverdale Park, SHA	Short-Term
Explore the potential for lighting accents, public art displays or other artistic treatments of Purple Line facilities, especially the stations, overhead structures, and abutments.	UD 5.4	MTA	Prince George's County, Nonprofits	Short-Term
Encourage temporary creative gathering spaces on parking lots, street intersections, or public spaces.	UD 6.1	Town of Riverdale Park, Prince George's County	Nonprofits, Property Owners	Short-Term



Table 21. Design Element

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Create parklets on streets, in parking lots, and other high-visibility public locations.	UD 6.2	Town of Riverdale Park, Prince George's County	Nonprofits, Property Owners	Short-Term
Work with the appropriate regulatory agencies and civic organizations to permit and facilitate community tactical urbanism efforts.	UD 6.3	Community	Town of Riverdale Park, Prince George's County, M-NCPPC	Short-Term

**Table 22. Healthy Communities Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Identify locations for, and host, regular farmers' markets.	HC 2.2	TBD	Property Owners, Town of Riverdale Park, Nonprofits, Prince George's County	Short-Term
Work with garden-supply companies and nonprofits to increase access to gardening/farming supplies, including temporary or adjunct retail or donation space.	HC 2.3	Nonprofits	Property Owners, Town of Riverdale Park, Prince George's County	Short-Term
Partner with Prince George's County Public Schools to provide opportunities for community members to help maintain school gardens.	HC 2.5	Community	PGCPS	Ongoing
Support existing community gardens at the Center for Educational Partnership and explore locations for new community gardens.	HC 2.6	TBD	Community	Ongoing
Assist, educate, and connect families with food-assistance providers.	HC 3.2	Nonprofits	Prince George's County, Town of Riverdale Park	Ongoing
Promote better nutrition through food demonstrations, product placement, cooking classes, and other activities in public and private schools, apartment club houses, civic buildings, and park facilities	HC 3.5	Nonprofits	Prince George's County, Town of Riverdale Park	Mid-Term
Promote the development of a food hub to support urban farmers, retailers, and consumers across the County.	HC 3.6	Nonprofits	Prince George's County, Town of Riverdale Park	Mid-Term
Support policies and programs that encourage small food businesses and organizations to increase sales of healthy foods such as a "Healthy Carry-Out" initiative and sales of community garden produce.	HC 3.7	Nonprofits	Prince George's County, Town of Riverdale Park	Mid-Term

**Table 22. Healthy Communities Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Support and promote the growth and development of economically viable and sustainable food production enterprises and attract urban farmers to the sector plan area.	HC 4.1	Nonprofits	Prince George's County, Town of Riverdale Park	Mid-Term
Collaborate with local and regional food-equity councils to improve regional food production, processing, and distribution chains.	HC 4.2	Nonprofits	Prince George's County, Town of Riverdale Park	Mid-Term
Cultivate a network of school and community gardens within the sector plan area.	HC 4.3	Nonprofits	Prince George's County, Town of Riverdale Park	Mid-Term
Ensure that existing healthcare facilities within the sector plan area are maintained in place, relocated to locations closer to Purple Line stations, and/or relocated out of the floodplain.	HC 5.1	Property Owners	Health Department	Ongoing
Identify and advertise transit services that connect the sector plan area to critical healthcare services in nearby areas, including the University of Maryland Capital Region Medical Center in Largo.	HC 5.2	DPW&T, WMATA	MTA	Short-Term
Work with property owners to identify potential leasable space in new development for health care providers.	HC 5.3	Property Owners	Health Department	Short-Term
Promote and utilize community partnerships with local nonprofits and the private sector to meet child care and early-education needs.	HC 6.2	Nonprofits	Property Owners	Short-Term
Coordinate with local child care and early-education referral/resource agencies to distribute resources and informational materials to child-care and early-education providers, employers, parents, developers and local businesses.	HC 6.3	Nonprofits	Property Owners, Prince George's County, Town of Riverdale Park	Ongoing

**Table 22. Healthy Communities Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Work with property owners to ensure the establishment of child-care facilities at the Purple Line stations.	HC 6.4	Property Owners	MTA, PGCEDC	Mid-Term
Activate parks and public spaces with programming. Facilitate partnerships with M-NCPPC, Department of Parks and Recreation, Northern Area Operations and local organizations to improve access and frequency of programming within the sector plan area.	HC 7.1	M-NCPPC	Property Owners	Ongoing
Evaluate program demand and adjust offerings based on community feedback on a regular basis. Undertake a demand and level of service analysis of existing programs offered by DPR and program partners in Prince George's County.	HC 7.2	M-NCPPC	TBD	Ongoing
Implement best practices in program life cycles to maintain a culture of equality and quality program delivery. Continue to monitor recreation trends and national best practices that incorporate new and innovative recreational park programming.	HC 7.3	M-NCPPC	TBD	Ongoing
Diversify and increase availability of senior programming to serve active and multilingual seniors. Promote and increase the availability of programming that caters to diverse cultures, ages, interests, and skill levels.	HC 7.4	M-NCPPC	TBD	Ongoing

**Table 23. Public Facilities Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Replace William Wirt Middle School on-site, as programmed in the FY 2017-2022 and FY 2018-2023 Capital Improvement Programs.	PF 1.1	PGCPS		Ongoing
Identify a central location for a Fire and Emergency Medical Services station that supports the Riverdale communities with career and volunteer staffing along the MD 201 (Kenilworth Avenue) or MD 410 Corridors of the sector plan area. (CIP #LK 511123).	PF 1.2	PGFD	Riverdale Heights VFD, Riverdale VFD	Short-Term
Explore moving the headquarters of The Maryland-National Capital Park and Planning Commission to a more centrally located and transit-accessible location in the County. (CIP #EC 001254).	PF 1.3	M-NCPPC		Long-Term
Replace and add capacity to Beacon Heights Elementary School and Parkdale High School, as recommended in the Prince George's County Public Schools Approved 20-year FY 2017 Educational Facilities Master Plan.	PF 1.4	PGCPS		Mid-Term
Complete the programmed renovations to the New Carrollton Branch Library, just outside the sector plan area. (CIP #HL 719213).	PF 2.1	PGCMLS		Short-Term
Construct the new Bladensburg Branch Library, just outside the sector plan area (CIP #HL 719713).	PF 2.2	PGCMLS		Short-Term
Replace and add capacity to Lamont, Riverdale, Templeton, and Woodridge Elementary Schools, and Charles Carroll and Hyattsville Middle Schools, as recommended in the FY 2017 Educational Facilities Master Plan.	PF 2.3	PGCPS		Mid-Term

**Table 23. Public Facilities Element**

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Keep Glenridge Elementary School open until a determination is made on the future of Margaret Brent Regional School at the completion of a planning study as recommended by the FY 2017 Educational Facilities Master Plan. See also Strategy PF 2.6.	PF 2.4	PGCPS		Mid-Term
Construct a new elementary school in PGCPS Planning Area 12 as recommended by the PGCPS Master Plan Support Project.	PF 2.5	PGCPS		Long-Term
Conduct a planning study as recommended by the FY 2017 Educational Facilities Master Plan to consider the possibility of converting Margaret Brent Regional School into a neighborhood school.	PF 2.6	PGCPS		Mid-Term
Construct new middle and high schools recommended in the northwest section of Prince George's County, as recommended by the FY 2017 Educational Facilities Master Plan.	PF 2.7	PGCPS		Mid-Term
Renovate Rogers Heights Elementary School as recommended by the FY 2017 Educational Facilities Master Plan.	PF 2.8	PGCPS		Mid-Term
Ensure safe pedestrian access to the New Carrollton Branch Library at 7414 Riverdale Road.	PF 3.1	DPW&T, City of New Carrollton		Mid-Term
Evaluate the potential relocation of the Kenilworth Branch Post Office at 6270 Kenilworth Avenue to a more central location in or near the Riverdale Park Neighborhood Center.	PF 3.2	USPS		Long-Term

Table 24. Parks and Recreation Element

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Strive to meet the long-standing Level of Service (LOS) standard of 15 acres of local parkland for every 1,000 residents and, 20 acres of regional parkland for every 1,000 residents.	PR 1.1	DPR		Long-Term
Pursue opportunities to create new parks and plazas within redevelopment occurring around the Purple Line stations. New parks and plazas should create linear connections between urban and open spaces as part of an integrated, accessible public space network that maximizes neighborhood connectivity. New parks and plazas should meet the Urban Park Typology and Urban Park Guidelines found in <i>Formula 2040: Functional Master Plan for Parks, Recreation and Open Space</i> .	PR 1.2	TBD	M-NCPPC, MTA, Town of Riverdale Park, Property Owners	Ongoing
Include park and trail access planning in transportation planning efforts in order to identify sufficient connectivity and accessibility to major parks, trails, and public facilities.	PR 1.3	DPW&T, SHA, WMATA, MTA	M-NCPPC	Ongoing
Evaluate bicycle and pedestrian connectivity and accessibility to the 11 local parks and, where appropriate, improve entrances that connect the street and sidewalks to the trail network. Formalize and pave the existing trails within the following parks: Fletcher's Field Park, Browning's Grove Park, Riverdale Hills Park and Brier's Mill Run Park.	PR 1.4	M-NCPPC		Short-Term
Partner with the National Park Service and the Department of Public Works and Transportation to identify measures to improve pedestrian and bicycle access to Greenbelt Park from Good Luck Road.	PR 1.5	National Park Service	DPW&T	Short-Term

Table 24. Parks and Recreation Element

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Incorporate new privately owned public spaces (POPS) into mixed-use developments that meet the Urban Park Typology in Formula 2040. Prioritize public access to POPS through public-use easements and maintenance agreements.	PR 1.6	TBD	M-NCPPC, Property Owners	Ongoing
Evaluate the potential to restore the channelized Captain John's Branch and Brier's Mill Run (formerly Brier Ditch) tributaries to their natural state as part of a larger linear park and trail concept.	PR 1.7	TBD	M-NCPPC, DOE, Anacostia Watershed Society	TBD
Construct the park, recreation, and open space recommendations in Table 14.	PR 1.8	M-NCPPC	Property Owners, Town of Riverdale Park	Ongoing
Explore opportunities to improve access and connectivity to existing regional trails and parks, with particular focus on the Northeast Branch Trail and the Anacostia River Stream Valley Park. To improve connectivity to the Anacostia Stream Valley Park, explore the feasibility of adding bicycle and pedestrian bridges over the Northeast Branch to the Northeast Branch Trail and retrofitting the culverts under the Baltimore-Washington Parkway to form an east-west trail network through Madison Hill Park. This trail should ultimately provide a connection from Auburn Ave, to Parkdale High School, and east to the Northeast Branch Trail (See Table 10, and Strategy TM 10.3).	PR 1.9	M-NCPPC	TBD	TBD
Work closely with the Department of Parks and Recreation and the Department of Public Works and Transportation to implement the recommended trail facilities found in Table 10 and Strategy TM 10.3.	PR 1.10	TBD	DPR, DPW&T	TBD

Table 24. Parks and Recreation Element

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Evaluate needed improvements at Riverdale Hills Park, and work with stakeholders to discuss community adoption of the park. Support the addition of amenities and trail connections to enhance the park.	PR 1.11	M-NCPPC	Community	Ongoing
Identify the existing M-NCPPC programs and facilities offered in, and within close proximity to, the sector plan boundary. Determine the current programming needs by identifying the areas where existing parks and recreation facilities need to be improved, or added, in order to provide a reasonable mix of amenities to the community.	PR 2.1	M-NCPPC, MTA		Short-Term
Evaluate opportunities to program new and existing parks with a lively and diverse mix of activities, such as structured and informal recreation, children's play, community gardens and community canine areas. Partner with the Department of Parks and Recreation, Northern Area Operations, Sports Health and Wellness Division, and the Natural and Historical Resources Division to improve programming offered in the Sector Plan Area.	PR 2.2	M-NCPPC		Short-Term
Complete the Strategic Trails Plan for the Department of Parks and Recreation. Implement and identify strategies that improve access to existing trail networks and ease commute to the Purple Line.	PR 2.3	M-NCPPC		Short-Term
Add urban parks and plazas in strategic, highly visible locations at, and between, Purple Line stations in order to feature green space as a unique identifying element of the community.	PR 3.1	M-NCPPC, Property Owners		Short-Term

Table 24. Parks and Recreation Element

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Identify potential sites for acquisition near the intersection of MD 410 (Annapolis Road) and MD 410 (Veterans Highway) to build a multigenerational center. Once a site is secured, develop concepts for the multigenerational center that are eye-catching and appealing. The design should indicate a community centerpiece and be inviting and easily identifiable to the residents and visitors alike.	PR 3.2	M-NCPPC		Mid-Term
Search for infill land acquisition opportunities that expand the urban park network, enhance the Countywide Green Infrastructure Network and other natural systems and waterways, and improve park and trail connectivity within the sector plan area.	PR 3.3	M-NCPPC		Short-Term
Consider reconfiguring, or adding amenities to, public spaces that support flexible programming for different age groups and diverse interests.	PR 3.4	M-NCPPC	Property Owners	TBD
Maintain Center for Educational Partnership as a community resource which provides space for public and private organizations to provide needed resources, programming, and activity space to the community.	PR 3.5	TBD	TBD	TBD

Table 24. Parks and Recreation Element

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
<p>Identify funding for park and trail wayfinding along the Anacostia Tributary Trail. Partner with the Department of Parks and Recreation to phase, design and install a wayfinding system that integrates with, and supports, Purple Line wayfinding measures. Wayfinding destinations should include the following:</p> <ul style="list-style-type: none"> • Existing and future neighborhood parks; regional parks; • Anacostia Tributary Trail System; • Town of Riverdale Park; • City of College Park; • University of Maryland, College Park • Other destinations as needed to facilitate efficient multimodal navigation 	PR 4.1	M-NCPPC	TBD	TBD
<p>Facilitate partnerships with the Department of Parks and Recreation, WMATA, the National Park Service, and other agencies to identify regional and local trails, historic and cultural sites, museums, and recreational facilities on regionally produced maps, print publications, websites and applications, and any new communications technologies, as appropriate.</p>	PR 4.2	M-NCPPC, WMATA, National Park Service	TBD	TBD
<p>Ensure that redevelopment site design sensitively engages and integrates the park and trail system, while improving flood functions and enhancing natural systems. Integrating future low-impact development with the trail and park system is a placemaking strategy that will support the Department of Parks and Recreation’s primary goals of connectivity, health and wellness, and economic impact.</p>	PR 5.1	TBD	DPR	TBD

Table 24. Parks and Recreation Element

Action Steps	Strategies Implemented	Lead	Potential Parties Involved	Timeframe
Evaluate the feasibility of creating a new bicycle and pedestrian bridge over the Anacostia River to provide a direct connection between Quesada Road and the Northeast Branch Trail, and to encourage future trail-oriented development. Include a new non-motorized gateway leading from Riverdale Community Park to the Northeast Branch Trail. (See TM 10.3.)	PR 5.2	DPR	TBD	TBD
Require that redevelopment on parcels adjacent to parkland include low-impact and environmentally sensitive site design. Building designs should increase visibility and access to the park, and encourage safe and regular park use.	PR 5.3	Property Owner(s)	County Council	TBD
Ensure that all parks meet or exceed the Urban Park Typology and Guidelines found in the Department of Parks and Recreation Master Plan, Formula 2040, Appendices F and G.	PR 5.4	DPR	DPR	TBD