# Report of the Senior Living Market Study Prince George's County, Maryland 

Request of Proposal No: P24-170

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## I ntroduction

## Goals of the Study

The Information Center of the Prince George's County Planning Department of The MarylandNational Capital Park and Planning Commission engaged the ProMatura Group, LLC to conduct an analysis of the senior housing market in Prince George's County.

The three primary goals of the study were to:

1. Research and prepare an overview of the senior housing market.
A. Assessment of trends in development.
B. Assessment of demand for senior housing in Prince George's County and the Washington metropolitan region.
C. Assess the impact that national trends in senior housing might have upon Prince George's County and the Washington metropolitan region.
2. Prepare a demographic profile of the active senior market in Prince George's County and the Washington metropolitan region.
3. Conduct a housing market analysis for active adult communities in Prince George's County.

## Part 1. Profile of Prince George's County and DC Metro Area

Montgomery

## Profile of Prince George's County and DC Metro Area

This section of the report will provide an overview of Prince George's County characteristics and the eight contiguous jurisdictions that border the county including:

Anne Arundel County, MD
Calvert County, MD
Charles County, MD
Fairfax County, VA
Arlington County, VA
District of Columbia
Montgomery County, MD
Howard County, MD.

Collectively these jurisdictions are referred to as the DC metro area.


## Part 1. Profile of Prince George's County and DC Metro Area

## The Development Tiers of Prince George's County

In several subsequent slides the Development Tiers defined by The Maryland-National Capital Park and Planning Commission, in its Approved General Plan of 2002, will be referenced. These Tiers are portrayed in this map.

Prince George's County Planning Tiers
口Developed Tier
-Developing Tier
םRural Tier

| Developed |
| :---: |
| Tier |

## Part 1. Profile of Prince George's County and DC Metro Area

## The Development Tiers of Prince George's County

| Tier | Summary of Area and Goals |
| :---: | :--- |
| Developed | 86 square miles <br> Highest priority for the use of public funds <br> Medium to high density <br> Quality infill and redevelopment |
| Developing | 237 square miles <br> Private sector will have to pay a greater <br> share of public facilities <br> Low to moderate density <br> Balance development with infrastructure <br> to support them |
| Rural | Preserve of remaining rural environment <br> Provide transportation that helps protect <br> environment <br> Establish walking/bike trails |



## Part 1. Profile of Prince George's County and DC Metro Area

## Population Growth in Prince George's County and Maryland

The population in Prince George's County is projected to grow at a rate of 1.1 percent per year between the years of 2004 and 2009. Fifty-seven percent of the growth in Prince George's County is projected to occur in the Developing Tier, which is projected to grow at a rate of 1.8 percent per year. The Developed Tier represents 41 percent of the population growth in the county and the Rural Tier represents 1.4 percent of the growth.

| Projected Population Growth 2004-2009 in Developed, Developing and Rural Tiers of Prince George's County |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | State of <br> Maryland | Prince <br> George's <br> County | Developed <br> Tier | Developing <br> Tier | Rural Tier |
| Estimated Population 2004 | $5,554,946$ | 851,956 | 445,452 | 387,777 | 18,771 |
| Projected Population 2009 | $5,866,938$ | 913,086 | 470,716 | 422,906 | 19,602 |
| Projected Population Growth 2004 | 311,992 | 61,130 | 25,264 | 35,129 | 831 |
| Percent Growth 2004 to 2009 | 5.6 | 7.2 | 5.7 | 9.1 | 4.4 |

Source: Claritas, Inc.

## Part 1. Profile of Prince George's County and DC Metro Area

## Change in Population Over Time

Prince George's County continues to enjoy higher growth rates than the average for the State of Maryland. Calvert and Charles Counties have the highest projected growth rate between 2000 to 2005 of the counties in the DC Metro area. The District of Columbia is projected to lose 2.6 percent of the population between 2000 and 2005.

| Population Estimates and Growth from 1970 to 2005 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Maryland | Maryland Counties |  |  |  |  |  | District of Columbia | Virginia Counties |  |
|  |  | Prince George's | Anne Arundel | Calvert | Charles | Howard | Montgomery |  | Arlington | Fairfax |
| 2005 | 5,602,916 | 854,309 | 513,490 | 88,615 | 138,875 | 270,931 | 937,020 | 556,900 | 190,768 | 1,022,168 |
| 2000 | 5,296,486 | 801,515 | 489,656 | 74,563 | 120,546 | 247,842 | 873,341 | 572,059 | 189,453 | 969,749 |
| 1990 | 4,780,753 | 722,705 | 427,239 | 51,372 | 101,154 | 187,328 | 762,875 | 606,900 | 170,895 | 818,310 |
| 1980 | 4,216,933 | 665,071 | 370,775 | 34,638 | 72,751 | 118,572 | 579,053 | 638,432 | 152,599 | 595,754 |
| 1970 | 3,923,897 | 661,719 | 298,042 | 20,682 | 47,678 | 62,394 | 522,809 | 756,668 | 174,284 | 454,275 |
| Percent Change in Population |  |  |  |  |  |  |  |  |  |  |
| 2000 to 2005 | 5.8\% | 6.6\% | 4.9\% | 18.9\% | 15.2\% | 9.3\% | 7.3\% | -2.6\% | 0.7\% | 5.4\% |
| 1990 to 2000 | 10.8\% | 10.9\% | 14.6\% | 45.1\% | 19.2\% | 32.3\% | 14.5\% | -5.7\% | 10.9\% | 18.5\% |
| 1980 to 2000 | 25.6\% | 20.5\% | 32.1\% | 115.3\% | 65.7\% | 109.0\% | 50.8\% | -10.4\% | 24.2\% | 62.8\% |
| 1970 to 2000 | 35.0\% | 21.1\% | 64.3\% | 260.5\% | 152.8\% | 297.2\% | 67.0\% | -24.4\% | 8.7\% | 113.5\% |

Source: Claritas, Inc.

## Part 1. Profile of Prince George's County and DC Metro Area

## Population Estimates by Age for 2005

Prince George's County ranks third in total population compared to the other eight counties that surround it. Prince George's Country is among the youngest in the greater DC metro area, while Montgomery County and the District of Columbia have the highest proportion of population who are 70 years of age or older.

| Distribution of Population by Age for 2005 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Maryland | Maryland Counties |  |  |  |  |  | District of Columbia | Virginia Counties |  |
|  |  | Prince George's | Anne Arundel | Calvert | Charles | Howard | Montgomery |  | Arlington | Fairfax |
| Total Population | 5,602,916 | 854,309 | 513,490 | 88,615 | 138,875 | 270,931 | 937,020 | 556,900 | 190,768 | 1,022,168 |
| Age 15-34 | 1,478,355 | 242,203 | 133,151 | 23,584 | 38,182 | 67,117 | 225,201 | 181,619 | 58,558 | 247,910 |
| Age 35-54 | 1,739,412 | 264,591 | 164,083 | 29,249 | 44,727 | 92,054 | 303,166 | 158,413 | 63,181 | 341,005 |
| Age 55-69 | 783,581 | 113,209 | 74,961 | 11,690 | 18,028 | 37,197 | 136,383 | 75,924 | 26,032 | 157,394 |
| Age 70-84 | 379,294 | 40,195 | 31,619 | 4,625 | 6,320 | 12,530 | 62,585 | 39,506 | 9,953 | 50,677 |
| Age 85 + | 83,092 | 7,237 | 5,824 | 966 | 1,215 | 2,479 | 15,640 | 9,734 | 3,159 | 9,126 |
| Percent of Total Population |  |  |  |  |  |  |  |  |  |  |
| Age 15-34 | 26.39\% | 28.35\% | 25.93\% | 26.61\% | 27.49\% | 24.77\% | 24.03\% | 32.61\% | 30.70\% | 24.25\% |
| Age 35-54 | 31.04\% | 30.97\% | 31.95\% | 33.01\% | 32.21\% | 33.98\% | 32.35\% | 28.45\% | 33.12\% | 33.36\% |
| Age 55-69 | 13.99\% | 13.25\% | 14.60\% | 13.19\% | 12.98\% | 13.73\% | 14.55\% | 13.63\% | 13.65\% | 15.40\% |
| Age 70-84 | 6.77\% | 4.70\% | 6.16\% | 5.22\% | 4.55\% | 4.62\% | 6.68\% | 7.09\% | 5.22\% | 4.96\% |
| Age 85 + | 1.48\% | 0.85\% | 1.13\% | 1.09\% | 0.87\% | 0.91\% | 1.67\% | 1.75\% | 1.66\% | 0.89\% |

Source: Claritas, Inc.

## Part 1. Profile of Prince George's County and DC Metro Area

## Prince George's County Population by Age in 2000

The population in Prince George's County is younger, on average, than that in Maryland and the overall U.S. In contrast to Maryland's 11 percent and the U.S.'s 12 percent, only 8 percent of Prince George's County is 65 years of age or older.

Age Distribution of Population in Prince George's County,
Maryland and U.S.
$\square$ Prince George County $\square$ Maryland $\square$ U.S.


Source: US Census

## Part 1. Profile of Prince George's County and DC Metro Area

## Percent Growth in Population from 2000-2009 for Prince George's County, Maryland, and the U.S.

The estimated population growth rate from 2000 to 2009, among 45+ individuals in Prince George's County, exceeds both Maryland and the U.S., particularly among individuals aged 45+.


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## Part 1. Profile of Prince George's County and DC Metro Area

## Population Density in Market Area

The greatest concentration of population is in the northwest sector of Prince George's County. The Developed Tier is both in the $3^{\text {rd }}$ quartile and the $4^{\text {th }}$ quartile in population density while the Developing Tier is in the $2^{\text {nd }}$ quartile of population density in the DC metro area.


Central Cities MSASO
States
Pop. Density 00


Na Data
1st quarsile
2nd quartle
3nd quartile
Ath quartile


## Part 1. Profile of Prince George's County and DC Metro Area

## Comparison of Total Number of Households 2000

Despite having a younger overall population than Montgomery and Fairfax Counties, Prince George's County has similar proportions of family households, nonfamily households and individuals living alone as Montgomery and Fairfax Counties. Prince George's County differs from these counties in the proportion of households that are single parents raising children. Prince George's County has approximately twice as many single-parent households as Montgomery and Fairfax Counties.

| Household Composition |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Maryland | Maryland Counties |  |  |  |  |  | District of Columbia | Virginia Counties |  |
|  |  | Prince George's | Anne Arundel | Calvert | Charles | Howard | Montgomery |  | Arlington | Fairfax |
| Total Households | 1,980,859 | 286,610 | 178,670 | 25,447 | 41,668 | 90,043 | 324,565 | 248,338 | 86,352 | 350,714 |
| Family Households | 1,359,318 | 198,066 | 129,193 | 20,149 | 32,277 | 65,790 | 224,225 | 114,166 | 39,322 | 250,281 |
| Married with Children | 461,446 | 61,398 | 47,240 | 8,491 | 12,155 | 29,226 | 89,960 | 20,741 | 12,800 | 105,709 |
| Married without Children | 533,103 | 64,614 | 54,957 | 7,987 | 12,019 | 25,215 | 89,232 | 35,890 | 17,772 | 102,684 |
| Single Parents | 200,726 | 39,853 | 15,057 | 2,122 | 4,958 | 6,832 | 23,705 | 28,363 | 3,825 | 21,522 |
| Other | 164,043 | 32,201 | 11,939 | 1,549 | 3,145 | 4,517 | 21,328 | 29,172 | 4,975 | 20,366 |
| Non-family Households | 621,541 | 88,544 | 49,477 | 5,298 | 9,391 | 24,253 | 100,340 | 134,172 | 47,030 | 100,433 |
| Living Alone | 495,459 | 69,053 | 38,109 | 4,156 | 7,159 | 18,767 | 79,299 | 108,744 | 35,216 | 75,158 |
| Percent of Total Households |  |  |  |  |  |  |  |  |  |  |
| Family Households | 68.6\% | 69.1\% | 72.3\% | 79.2\% | 77.5\% | 73.1\% | 69.1\% | 46.0\% | 45.5\% | 71.4\% |
| Married with Children | 23.3\% | 21.4\% | 26.4\% | 33.4\% | 29.2\% | 32.5\% | 27.7\% | 8.4\% | 14.8\% | 30.1\% |
| Married without Children | 26.9\% | 22.5\% | 30.8\% | 31.4\% | 28.8\% | 28.0\% | 27.5\% | 14.5\% | 20.6\% | 29.3\% |
| Single Parents | 10.1\% | 13.9\% | 8.4\% | 8.3\% | 11.9\% | 7.6\% | 7.3\% | 11.4\% | 4.4\% | 6.1\% |
| Other | 8.3\% | 11.2\% | 6.7\% | 6.1\% | 7.5\% | 5.0\% | 6.6\% | 11.7\% | 5.8\% | 5.8\% |
| Non-family Households | 31.4\% | 30.9\% | 27.7\% | 20.8\% | 22.5\% | 26.9\% | 30.9\% | 54.0\% | 54.5\% | 28.6\% |
| Living Alone | 25.0\% | 24.1\% | 21.3\% | 16.3\% | 17.2\% | 20.8\% | 24.4\% | 43.8\% | 40.8\% | 21.4\% |

Source: Claritas, Inc.

## Part 1. Profile of Prince George's County and DC Metro Area

## I RS Migration Data by County for Prince George's County (2002-2003)

There were 968 fewer tax returns filed in Prince George's County for the year 2003 than for 2002 which suggests there was a negative net migration of 968 households. Overall, Prince George's County has a positive net inmigration (gains more households) from other states and foreign countries. The largest inmigration from out-of-state is from the District of Columbia (2,050 Households) and Arlington County, Virginia (131 households).

Overall, Prince George's County loses more households to other counties in the state, particularly to Anne Arundel $(-1,049)$ and Charles County $(-1,023)$.

Within the state, Prince George's County gains households from Montgomery County (616).

Source: Internal Revenue Service

| IRS Migration data by County for Prince George's County 2002-2003 |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: |
| From County Name |  | Number In <br> Returns | Number Out <br> Returns | Difference |
| MD | Prince George's Tot Mig-US | 24,520 | 25,488 | -968 |
| MD | Prince George's Tot Mig-Same State | 9,004 | 12,345 | $-3,341$ |
| MD | Prince George's Tot Mig-Diff State | 15,516 | 13,143 | 2,373 |
| MD | Prince George's Tot Mig-Foreign | 952 | 512 | 440 |
| MD | Prince George's Non-Migrants | 295,062 | 295,062 | 0 |
| DC | District Of Columbia | 5,663 | 3,613 | 2,050 |
| MD | Montgomery County | 4,708 | 4,092 | 616 |
| MD | Anne Arundel County | 1,363 | 2,412 | $-1,049$ |
| VA | Fairfax County | 1,048 | 983 | 65 |
| MD | Charles County | 846 | 1,869 | $-1,023$ |
| MD | How ard County | 743 | 1,381 | -638 |
| VA | Alexandria | 512 | 375 | 137 |
| FR | Foreign - APO/FPO ZIPs | 432 | 384 | 48 |
| VA | Arlington County | 405 | 274 | 131 |
| MD | Baltimore County | 387 | 565 | -178 |
| MD | Baltimore | 310 | 371 | -61 |
| VA | Prince William County | 304 | 304 | 0 |
| NY | Kings County | 189 | 80 | 109 |
| MD | Calvert County | 185 | 595 | -410 |
| CA | Los Angeles County | 150 | 134 | 16 |
| MD | St Mary's County | 122 | 226 | -104 |
| MD | Frederick County | 89 | 209 | -120 |
| SS | Other Flow s - Same State | 43 | 19 | 24 |
| DS | Other Flow s - Diff State | 2,034 | 2,118 | -84 |
| DS | Other Flow s Northeast | 936 | 333 | -15 |
| DS | Other Flow s - Midw est | 2908 | 68 |  |
| DS | Other Flow - South | 1,151 | -161 |  |
| DS | Other Flow s - West | 506 | 266 | 24 |
| FR | Foreign - Other flow s | 117 | 389 |  |
|  |  |  |  |  |

## Part 1. Profile of Prince George's County and DC Metro Area

## Projected Growth in All Households 2004 to 2009

The number of households in the Developing Tier is projected to grow by 9.1 percent between 2004 and 2009. This growth rate is 52 percent higher than the growth rate for the State of Maryland and 81 percent higher than the growth rate of the U.S. as a whole ( 5.0 percent) in this same time period.

This growth rate is high and warrants projections that may be more aggressive than the national rate when projecting market opportunity.

Source: Claritas, Inc.


## Prince George's County is Culturally Diverse

## Race and Ethnicity (2000)

In 2000, 63 percent of the population in Prince George's County was AfricanAmerican compared to 28 percent in Maryland and 12.5 percent in the United States.


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## Racial Distribution in Prince George's County 2000 and 1990

Prince George's County has experienced most of its population growth among African-American households, and to a lesser extent, among people of other races or ethnicity.

Source: Stats Indiana

Racial Distribution
Prince George's County
1990 and 2000


## Part 1. Profile of Prince George's County and DC Metro Area

## Population Estimates by Race for 2005

Prince George's County enjoys the highest proportion of African Americans ( 64.4 percent) among the nine jurisdictions included in the DC metro area studied for this report. The District of Columbia has the second highest proportion of African Americans ( 57 percent) while Fairfax County, VA has the smallest proportion ( 8.4 percent). (Source: Claritas, Inc.)

| Distribution of Population by Race for 2005 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Maryland | Maryland Counties |  |  |  |  |  | District of Columbia | Virginia Counties |  |
|  |  | Prince George's | Anne Arundel | Calvert | Charles | Howard | Montgomery |  | Arlington | Fairfax |
| White Alone | 3,543,086 | 207,745 | 417,394 | 75,594 | 87,620 | 194,127 | 594,147 | 177,048 | 15,423 | 681,260 |
| Black or African American Alone | 1,546,744 | 549,923 | 67,098 | 10,225 | 43,180 | 37,596 | 129,882 | 317,832 | 15,946 | 85,512 |
| American Indian Native Alone | 16,527 | 3,420 | 1,457 | 212 | 894 | 620 | 2,902 | 1,680 | 724 | 2,892 |
| Asian Alone | 254,526 | 32,106 | 12,645 | 920 | 2,718 | 27,828 | 121,987 | 17,714 | 15,157 | 155,718 |
| Pacific Islander Alone | 2,965 | 670 | 329 | 24 | 64 | 140 | 636 | 364 | 232 | 881 |
| Some Other Race Alone | 115,292 | 36,247 | 4,406 | 499 | 993 | 3,321 | 51,066 | 26,839 | 15,351 | 53,147 |
| Two or More Races | 123,776 | 24,198 | 10,161 | 1,141 | 3,406 | 7,299 | 36,400 | 15,423 | 8,132 | 42,758 |
| Total Population | 5,602,916 | 854,309 | 513,490 | 88,615 | 138,875 | 270,931 | 937,020 | 556,900 | 70,965 | 1,022,168 |
| Percent of Total Population |  |  |  |  |  |  |  |  |  |  |
| White Alone | 63.24\% | 24.32\% | 81.29\% | 85.31\% | 63.09\% | 71.65\% | 63.41\% | 31.79\% | 21.73\% | 66.65\% |
| Black or African American Alone | 27.61\% | 64.37\% | 13.07\% | 11.54\% | 31.09\% | 13.88\% | 13.86\% | 57.07\% | 22.47\% | 8.37\% |
| American Indian Native Alone | 0.29\% | 0.40\% | 0.28\% | 0.24\% | 0.64\% | 0.23\% | 0.31\% | 0.30\% | 1.02\% | 0.28\% |
| Asian Alone | 4.54\% | 3.76\% | 2.46\% | 1.04\% | 1.96\% | 10.27\% | 13.02\% | 3.18\% | 21.36\% | 15.23\% |
| Pacific Islander Alone | 0.05\% | 0.08\% | 0.06\% | 0.03\% | 0.05\% | 0.05\% | 0.07\% | 0.07\% | 0.33\% | 0.09\% |
| Some Other Race Alone | 2.06\% | 4.24\% | 0.86\% | 0.56\% | 0.72\% | 1.23\% | 5.45\% | 4.82\% | 21.63\% | 5.20\% |
| Two or More Races | 2.21\% | 2.83\% | 1.98\% | 1.29\% | 2.45\% | 2.69\% | 3.88\% | 2.77\% | 11.46\% | 4.18\% |
| pro̊matura <br> duavers to the dee old questions. |  |  |  |  |  |  |  |  | 1 |  |

## Part 1. Profile of Prince George's County and DC Metro Area

## Percent of DC Metro Area Population that is African American

Prince George's County and the District of Columbia are the predominant locations for African-American households in the greater Washington, DC metropolitan area. Some areas of both the Developed and Developing Tier are almost totally African American.


## Part 1. Profile of Prince George's County and DC Metro Area

## Percent of DC Metro Area Population that is Caucasian

This map is essentially the reverse of the previous map and shows the percentage of the Caucasian population living in market areas surrounding the District of Columbia. The western sector of Prince George's County has fewer than 20 percent of the population that is Caucasian.


## Part 1. Profile of Prince George's County and DC Metro Area

## Percent of DC Metro Area Population that is Hispanic

The Hispanic population in Prince George's County is somewhat concentrated in a single area near the center of the Developing Tier.

| Central Cities |
| :---: |
| MSAs0 |
| States |
| \%Hispanic '00 |
| NoDasa |
| 0.4 .9 |
| 5.0.19.9 |
| 20.0.49.9 |
| 50.0.79.9 |
| 80.0.94.9 |
| 95.0-100 |



## Part 1. Profile of Prince George's County and DC Metro Area

## Per Capita Personal I ncome in the DC Metro Area

Prince George's County has the lowest per capita income among the nine jurisdictions in the DC metro area in 2005 and shows the lowest rate of growth in per capita income across the 30 year span from 1972 to 2002.

| Per Capita Personal Income |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Maryland | Maryland Counties |  |  |  |  |  | District of Columbia | Virginia Counties |  |
|  |  | Prince George's | Anne Arundel | Calvert | Charles | Howard | Montgomery |  | Arlington | Fairfax |
| Per capita income - 2005 | \$29,782 | \$26,640 | \$32,780 | \$29,734 | \$28,703 | \$38,015 | \$40,926 | \$34,135 | \$44,977 | \$41,546 |
| Per capita income - 1992* | \$30,953 | \$28,893 | \$32,112 | \$29,764 | \$29,151 | \$39,247 | \$44,407 | \$37,078 | 44530 | n/a |
| Per capita income - 1982* | \$24,954 | \$23,560 | \$26,473 | \$26,550 | \$23,191 | \$34,467 | \$35,779 | \$27,492 | 38257 | n/a |
| Per capita income - 1972* | \$22,732 | \$23,079 | \$22,213 | \$22,953 | \$19,287 | \$26,404 | \$32,343 | \$25,939 | 34376 | n/a |
| 10-year adjusted \% change | 17.30\% | 5.50\% | 26.00\% | 13.10\% | 14.00\% | 17.90\% | 16.50\% | 26.20\% | 27.80\% | n/a |
| 20-year adjusted \% change | 45.50\% | 29.40\% | 52.80\% | 26.80\% | 43.30\% | 34.30\% | 44.60\% | 70.20\% | 48.70\% | n/a |
| 30-year adjusted \% change | 59.70\% | 32.10\% | 82.20\% | 46.70\% | 72.30\% | 75.30\% | 60.00\% | 80.40\% | 65.50\% | n/a |

* Adjusted for inflation

Source: Claritas, Inc.

## Part 1. Profile of Prince George's County and DC Metro Area

## Median Household Income - Prince George's County 2000

The lowest household incomes are found in the areas closest to the District of Columbia in the Developed Tier. Higher household incomes are present among the households in the Developing and Rural Tiers.

## Data Classes

| Dollars <br> $40199-40199$ <br> $46063-47196$ <br> $49670-52662$ <br> $54821-58964$ <br> $67016-67016$ <br> $71853-76422$ <br> $77974-83145$ |
| :--- |
| Features <br> Major Road <br> Street <br> Stream/Waterbody <br> Stream/Waterbody |

Items in gray text are not visible at this zoom level


Source: US Census

## Part 1. Profile of Prince George's County and DC Metro Area

## Percent of 55+ Households with \$75,000+ Annual Income in 2004

The 55+ households in the Developing Tier are more affluent than 55+ households in the other tiers, the State of Maryland or the U.S. Almost 49 percent of the 55+ households in the Developing Tier have annual household incomes that exceed \$75,000, compared to 31.8 percent in the State of Maryland and 21.9 percent in the U.S.

Annual household income is one of two primary demographic variables that correlates with higher absorption rates of homes in active adult communities. The other key variable is the median home value in the market area.


Source: Claritas, Inc.

## Part 1. Profile of Prince George's County and DC Metro Area

## Projected Growth from 2004 to 2009 of 55-64 Households with $\mathbf{\$ 7 5 , 0 0 0 +}$ and $\mathbf{\$ 1 0 0 , 0 0 0 +}$ Annual Incomes

The growth rate of households headed by someone 55 to 64 years of age with annual incomes of $\$ 75,000+$ between 2004 and 2009 is slightly lower in the Developing Tier than in the State of Maryland and the Developed Tier.

This slightly lower growth rate is not a concern, however, because the growth in the proportion of households with \$100,000+ annual income is essentially the same.


Source: Claritas, Inc.

## Part 1. Profile of Prince George's County and DC Metro Area

## Projected Percent Growth Between 2004-2009 in Households 65-79 with \$75,000+ and \$100,000+ Annual Income

Prince George's County is projected to enjoy strong growth among households headed by someone 65 to 79 years of age with annual household incomes of $\$ 75,000+$ and $\$ 100,000+$. And, the Developing Tier will have the highest growth rate of both the \$75,000+ and \$100,000+ households.

The growth rate in the U.S. of households 65 to 79 with $\$ 75,000+$ income is projected to be 25 percent and among those with $\$ 100,000+$ annual income it is projected to be 32 percent between the years 2004 and 2009. Growth among these households in the Developing Tier is projected to be 33 percent and 49 percent respectively.


Source: Claritas, Inc.

## Part 1. Profile of Prince George's County and DC Metro Area

## Median Household Income in 2004 in the Development Tiers

The median household income in the Developing Tier exceeds that of the Developed Tier, the county and the State of Maryland for all eight age cohorts. These income levels exceed the U.S. median household incomes for these same age groups, as well.

Median Household Income by Age of Head of Household in Seven Age Cohorts

| Median Income - 2004 | U.S. | State of <br> Maryland | Prince <br> George's <br> County | Developed <br> Tier | Developing <br> Tier |
| :--- | :---: | :---: | :---: | :---: | :---: |
| All Households | $\$ 46,475$ | $\$ 59,423$ | $\$ 60,639$ | $\$ 47,924$ | $\$ 75,700$ |
| Head of Household 45 to 54 | $\$ 62,028$ | $\$ 75,493$ | $\$ 73,132$ | $\$ 58,265$ | $\$ 89,179$ |
| Head of Household 55 to 59 | $\$ 54,011$ | $\$ 69,517$ | $\$ 72,829$ | $\$ 56,878$ | $\$ 88,538$ |
| Head of Household 60 to 64 | $\$ 49,927$ | $\$ 64,419$ | $\$ 68,844$ | $\$ 54,013$ | $\$ 85,267$ |
| Head of Household 65 to 69 | $\$ 35,147$ | $\$ 44,448$ | $\$ 53,421$ | $\$ 44,435$ | $\$ 62,700$ |
| Head of Household 70 to 74 | $\$ 33,532$ | $\$ 41,022$ | $\$ 48,674$ | $\$ 42,121$ | $\$ 56,209$ |
| Head of Household 75 to 79 | $\$ 27,346$ | $\$ 33,349$ | $\$ 40,992$ | $\$ 36,531$ | $\$ 46,405$ |
| Head of Household 80 to 84 | $\$ 24,451$ | $\$ 30,124$ | $\$ 36,947$ | $\$ 33,183$ | $\$ 42,358$ |
| Head of Household 85 and older | $\$ 20,920$ | $\$ 25,265$ | $\$ 31,456$ | $\$ 28,009$ | $\$ 37,284$ |

Source: Claritas, Inc.

## Part 1. Profile of Prince George's County and DC Metro Area

## African-American Households by Annual Income - 2003

Prince George's County has 179,325 African-American households. This number is only approached by the District of Columbia that has 139,143 households. The District of Columbia has roughly three times as many African-American households reporting an income of less than \$10,000 than Prince George's County. Prince George's County has the most African-American households with incomes exceeding $\$ 200,000$ among the nine jurisdictions in the DC Metro area.

| Number of African-American Households by Annual Income |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Maryland Counties |  |  |  |  |  | District of Columbia | Virginia Counties |  |
|  | Prince George's | Anne Arundel | Calvert | Charles | Howard | Montgomery |  | Arlington | Fairfax |
| Total: | 179,325 | 21,615 | 3,168 | 10,536 | 13,011 | 47,781 | 139,143 | 7,334 | 28,994 |
| Less than \$10,000 | 9,655 | 2,220 | 292 | 786 | 706 | 2,870 | 27,940 | 772 | 1,588 |
| \$10,000 to \$14,999 | 4,718 | 802 | 117 | 356 | 337 | 1,699 | 10,515 | 314 | 791 |
| \$15,000 to \$19,999 | 6,214 | 1,097 | 214 | 430 | 342 | 1,873 | 9,481 | 346 | 903 |
| \$20,000 to \$24,999 | 8,005 | 1,359 | 172 | 431 | 606 | 2,184 | 10,487 | 394 | 1,257 |
| \$25,000 to \$29,999 | 9,966 | 1,257 | 226 | 599 | 709 | 2,846 | 10,061 | 576 | 1,474 |
| \$30,000 to \$34,999 | 10,998 | 1,287 | 179 | 596 | 869 | 2,966 | 9,703 | 662 | 1,484 |
| \$35,000 to \$39,999 | 11,238 | 1,138 | 110 | 772 | 738 | 2,928 | 8,199 | 580 | 1,532 |
| \$40,000 to \$44,999 | 10,631 | 1,113 | 152 | 563 | 691 | 3,020 | 7,374 | 447 | 1,625 |
| \$45,000 to \$49,999 | 9,858 | 1,078 | 147 | 433 | 491 | 2,855 | 5,360 | 458 | 1,483 |
| \$50,000 to \$59,999 | 18,476 | 2,351 | 347 | 930 | 1,250 | 4,766 | 9,923 | 603 | 2,917 |
| \$60,000 to \$74,999 | 24,155 | 2,843 | 490 | 1,386 | 1,784 | 5,521 | 10,284 | 890 | 3,855 |
| \$75,000 to \$99,999 | 26,823 | 2,582 | 362 | 1,755 | 1,888 | 6,203 | 9,541 | 665 | 4,327 |
| \$100,000 to \$124,999 | 14,812 | 1,196 | 198 | 891 | 1,098 | 3,467 | 5,014 | 327 | 2,474 |
| \$125,000 to \$149,999 | 7,243 | 561 | 98 | 381 | 668 | 1,921 | 1,990 | 138 | 1,274 |
| \$150,000 to \$199,999 | 4,777 | 504 | 37 | 170 | 542 | 1,532 | 1,588 | 79 | 1,190 |
| \$200,000 or more | 1,756 | 227 | 27 | 57 | 292 | 1,130 | 1,683 | 83 | 820 |

source: Stats Indiana

## Part 1. Profile of Prince George's County and DC Metro Area

## Percent of African-American Households by Median Household I ncome - 2003

Percent of African-American Households by Median Household Income

|  | Prince <br> George's | Anne <br> Arundel | Calvert | Charles | Howard | Montgomery | District of <br> Columbia | Arlington | Fairfax |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Less than $\$ 10,000$ | 5.4 | 10.3 | 9.2 | 7.5 | 5.4 | 6.0 | 20.1 | 10.5 | 5.5 |
| $\$ 10,000$ to $\$ 14,999$ | 2.6 | 3.7 | 3.7 | 3.4 | 2.6 | 3.6 | 7.6 | 4.3 | 2.7 |
| $\$ 15,000$ to $\$ 19,999$ | 3.5 | 5.1 | 6.8 | 4.1 | 2.6 | 3.9 | 6.8 | 4.7 | 3.1 |
| $\$ 20,000$ to $\$ 24,999$ | 4.5 | 6.3 | 5.4 | 4.1 | 4.7 | 4.6 | 7.5 | 5.4 | 4.3 |
| $\$ 25,000$ to $\$ 29,999$ | 5.6 | 5.8 | 7.1 | 5.7 | 5.4 | 6.0 | 7.2 | 7.9 | 5.1 |
| $\$ 30,000$ to $\$ 34,999$ | 6.1 | 6.0 | 5.7 | 5.7 | 6.7 | 6.2 | 7.0 | 9.0 | 5.1 |
| $\$ 35,000$ to $\$ 39,999$ | 6.3 | 5.3 | 3.5 | 7.3 | 5.7 | 6.1 | 5.9 | 7.9 | 5.3 |
| $\$ 40,000$ to $\$ 44,999$ | 5.9 | 5.1 | 4.8 | 5.3 | 5.3 | 6.3 | 5.3 | 6.1 | 5.6 |
| $\$ 45,000$ to $\$ 49,999$ | 5.5 | 5.0 | 4.6 | 4.1 | 3.8 | 6.0 | 3.9 | 6.2 | 5.1 |
| $\$ 50,000$ to $\$ 59,999$ | 10.3 | 10.9 | 11.0 | 8.8 | 9.6 | 10.0 | 7.1 | 8.2 | 10.1 |
| $\$ 60,000$ to $\$ 74,999$ | 13.5 | 13.2 | 15.5 | 13.2 | 13.7 | 11.6 | 7.4 | 12.1 | 13.3 |
| $\$ 75,000$ to $\$ 99,999$ | 15.0 | 11.9 | 11.4 | 16.7 | 14.5 | 13.0 | 6.9 | 9.1 | 14.9 |
| $\$ 100,000$ to $\$ 124,999$ | 8.3 | 5.5 | 6.3 | 8.5 | 8.4 | 7.3 | 3.6 | 4.5 | 8.5 |
| $\$ 125,000$ to $\$ 149,999$ | 4.0 | 2.6 | 3.1 | 3.6 | 5.1 | 4.0 | 1.4 | 1.9 | 4.4 |
| $\$ 150,000$ to $\$ 199,999$ | 2.7 | 2.3 | 1.2 | 1.6 | 4.2 | 3.2 | 1.1 | 1.1 | 4.1 |
| $\$ 200,000$ or $m o r e$ | 1.0 | 1.1 | 0.9 | 0.5 | 2.2 | 2.4 | 1.2 | 1.1 | 2.8 |

Source: Stats Indiana

## Part 1. Profile of Prince George's County and DC Metro Area

## Percentage of African-American Households by Median Annual Household Income

Prince George's County ( 15.9 percent) has a slightly smaller proportion of households with incomes of $\$ 100,000$ or more than Howard County (20 percent), Montgomery County ( 16.8 percent) and Fairfax County (19.9 percent).

Percent of African-American Households by Median Annual Household Income



Median Annual Income

Source: Stats Indiana

## Part 1. Profile of Prince George's County and DC Metro Area

## Change in Housing Units 2005 to 2010

The number of housing units in Prince George's County is projected to grow by 6.5 percent between 2005 and 2010. While this growth rate is higher than that projected for the State of Maryland, it is lower than four of the other five counties in Maryland. Only Anne Arundel County ( 5.5 percent) has a lower projected growth rate in number of housing units. (Source: Stats Indiana)

| Change in Housing Units 2005 to 2010 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Maryland | Maryland Counties |  |  |  |  |  | District of Columbia | Virginia Counties |  |
|  |  | Prince George's | Anne Arundel | Calvert | Charles | Howard | Montgomery |  | Arlington | Fairfax |
| Total Housing Units (2005) | 2,107,911 | 306,298 | 189,672 | 30,589 | 48,949 | 98,489 | 348,054 | 244,710 | 86,674 | 370,494 |
| Total Housing Units (2010) | 2,233,548 | 326,265 | 200,174 | 35,907 | 56,380 | 107,223 | 372,325 | 240,046 | 87,163 | 391,277 |
| Owner Occupied (2005) | 1,446,769 | 192,489 | 144,003 | 26,073 | 38,620 | 73,651 | 240,988 | 98,364 | 36,515 | 259,913 |
| Renter Occupied (2005) | 661,142 | 113,809 | 45,669 | 4,516 | 10,329 | 24,838 | 107,066 | 146,346 | 50,159 | 110,581 |
| Owner Occupied (2010) | 1,549,560 | 207,667 | 152,614 | 30,608 | 44,804 | 80,883 | 259,179 | 95,312 | 35,943 | 272,284 |
| Renter Occupied (2010) | 683,988 | 118,598 | 47,560 | 5,299 | 11,576 | 26,340 | 113,146 | 144,734 | 51,220 | 118,993 |
| Percent Change in Housing Units 2005 to 2010 |  |  |  |  |  |  |  |  |  |  |
| Total Housing Units | 5.96\% | 6.52\% | 5.54\% | 17.39\% | 15.18\% | 8.87\% | 6.97\% | -1.91\% | 0.56\% | 5.61\% |
| Owner-Occupied Units | 7.10\% | 7.89\% | 5.98\% | 17.39\% | 16.01\% | 9.82\% | 7.55\% | -3.10\% | -1.57\% | 4.76\% |
| Renter-Occupied Units | 3.46\% | 4.21\% | 4.14\% | 17.34\% | 12.07\% | 6.05\% | 5.68\% | -1.10\% | 2.12\% | 7.61\% |

## Part 1. Profile of Prince George's County and DC Metro Area

## Comparison of Residential Building Permits in 2004

Prince George's County had 1,948 residential building permits filed in 2004 with an average cost of $\$ 263,720$. The average cost of the permits filed in Fairfax County, VA and Montgomery County, MD exceeded that of Prince George's County by more than $\$ 300,000$.

The average cost of a single-family home permit in Prince George's County was $\$ 138,071$. This price was more affordable than five of the other jurisdictions and approximately $\$ 20,000$ per home less expensive than the average for the State of Maryland.

| Residential Building Permits in 2004 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Maryland | Maryland Counties |  |  |  |  |  | District of Columbia | Virginia Counties |  |
|  |  | Prince George's | Anne Arundel | Calvert | Charles | Howard | Montgomery |  | Arlington | Fairfax |
| Total Permits Filed | 27,382 | 1,948 | 2,364 | 525 | 1,000 | 1,837 | 3,821 | 1,936 | 1,274 | 6,780 |
| Cost (\$000) | \$3,822,674 | \$263,720 | \$242,770 | \$90,773 | \$187,580 | \$275,491 | \$561,184 | \$225,216 | \$97,352 | \$617,916 |
| Average Cost Per Permit | \$139,605 | \$135,380 | \$102,695 | \$172,901 | \$187,580 | \$149,968 | \$146,868 | \$116,331 | \$76,414 | \$91,138 |
| Single Family | 21,553 | 1,875 | 1,769 | 525 | 1,000 | 1,284 | 2,376 | 226 | 184 | 2,964 |
| Cost (\$000) | \$3,385,054 | \$258,884 | \$215,105 | \$90,773 | \$187,580 | \$231,836 | \$454,354 | \$22,155 | \$25,148 | \$470,538 |
| Average Cost Per Single-Family Permit | \$157,057 | \$138,071 | \$121,597 | \$172,901 | \$187,580 | \$180,558 | \$191,226 | \$98,031 | \$136,674 | \$158,751 |

Source: Stats Indiana

## Part 1. Profile of Prince George's County and DC Metro Area

## Penetration of Building Permits to Total Population

The ratio of the number of residential building permits to the total population in each of the nine jurisdictions is shown in this chart. In 2004, Prince George's Country had the lowest penetration of residential building permits to the total population of all of the nine jurisdictions.

## Percent Building Permits to Total Population



Source: US Census

## Part 1. Profile of Prince George's County and DC Metro Area

## Median Home Value ( 2000 Home Values)

The median home value of homes in the Developed Tier of Prince George's County range from a low of $\$ 113,700$ to $\$ 146,500$. Median Home values in the Developing Tier range from \$151,700 to $\$ 171,900$. One area in the Rural Tier has a median home value of $\$ 214,500$.

The median home value is the mid-point of the value of all existing homes, as contrasted to the home values of the residential permits.

Source: US Census


## Part 1. Profile of Prince George's County and DC Metro Area

## Distribution of Home Value in 2000 in the Greater DC Metro Area

In comparison to other areas in the region, the Developing Tier has slightly lower home values that range from $\$ 150,000$ to $\$ 200,000$.

Legend
$\square_{i}^{\text {Interstatat }}$ CWYY

Median House V
No Dza
0.49,999 50,000-74,999 75,000-99,999 100,000-149,999 150,000-199,999 200,000 or mare


## Part 1. Profile of Prince George's County and DC Metro Area

## Median Home Value in 2004 and 2009

Median home values in all of the tiers are projected to increase significantly from 2004 to 2009. The median home value for the Developing Tier was $\$ 216,238$ in 2004 and is projected to increase by 18.4 percent in the five-year period between 2004 and 2009.

The median home value in the U.S. is projected to increase 15.7 percent in this five-year time period from \$141,249 in 2004 to \$163,410 in 2009.

Source: Claritas, Inc.


Home Value in 2004 Home Value in 2009

## Part 1. Profile of Prince George's County and DC Metro Area

## Percent Change in Median Home Value in Development Tiers from 2004-2009

The rate of growth of home prices in the Developing Tier, while it exceeds that of the U.S., is not projected to increase at the same rate as that of the state as a whole or that of the Developed Tier.
Source: Claritas, Inc.


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## Part 1. Profile of Prince George's County and DC Metro Area

## African-American Homeowners by Home Value - 2003

Prince George's County has the most African-American homeowners when compared to the other jurisdictions in the DC metro area, and twice as many as the District of Columbia. Prince George's County has the most African-American homeowners with home values of \$1,000,000 or more. (Source: Stats Indiana)

| Number of African-American Homeowners by the Value of the Home |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Maryland Counties |  |  |  |  |  | District of Columbia | Virginia Counties |  |
|  | Prince George's | Anne Arundel | Calvert | Charles | Howard | Montgomery |  | Arlington | Fairfax |
| Total Number of Households | 95,713 | 10,595 | 2,051 | 6,634 | 6,577 | 18,274 | 47,797 | 1,535 | 11,339 |
| Less than \$100,000 | 11,053 | 1908 | 446 | 1095 | 552 | 1476 | 13,364 | 226 | 880 |
| \$100,000 to \$124,999 | 17,393 | 1,843 | 356 | 1,151 | 819 | 2,304 | 10,516 | 134 | 1,081 |
| \$125,000 to \$149,999 | 24,932 | 2,197 | 496 | 1,565 | 1,138 | 3,392 | 9,234 | 302 | 1,730 |
| \$150,000 to \$174,999 | 18,362 | 1,743 | 273 | 1,057 | 1,018 | 2,945 | 5,535 | 198 | 1,736 |
| \$175,000 to \$199,999 | 8,980 | 907 | 149 | 593 | 698 | 2,189 | 3,136 | 191 | 1,433 |
| \$200,000 to \$249,999 | 7,989 | 972 | 152 | 615 | 843 | 2,423 | 2,294 | 183 | 1,758 |
| \$250,000 to \$299,999 | 3,996 | 464 | 118 | 297 | 681 | 1,539 | 1,476 | 182 | 1,143 |
| \$300,000 to \$399,999 | 2,087 | 343 | 37 | 178 | 506 | 1,059 | 1,149 | 76 | 867 |
| \$400,000 to \$499,999 | 486 | 129 | 15 | 38 | 185 | 452 | 404 | 24 | 290 |
| \$500,000 to \$749,999 | 193 | 45 | 7 | 39 | 92 | 363 | 415 | 19 | 268 |
| \$750,000 to \$999,999 | 48 | 17 | 2 | 1 | 25 | 59 | 128 | 0 | 82 |
| \$1,000,000 or more | 194 | 27 | 0 | 5 | 20 | 73 | 146 | 0 | 71 |

## Part 1. Profile of Prince George's County and DC Metro Area

## Comparison of Home Values of African-American Households

Seventy-three percent of the African-American homeowners in Prince George's County have homes valued between $\$ 100,000$ and $\$ 199,999$. Prince George's County has the highest proportion of African-American homeowners whose homes are valued between $\$ 100,000$ and $\$ 199,999$ and a lower proportion of homes that have a value of $\$ 200,000$ or more than all of the other jurisdictions, other than the District of Columbia.

Percent of African-American Homeowners by Home Value


Source: Stats Indiana

## Part 1. Profile of Prince George's County and DC Metro Area

## Housing: Median Year Built 2000

Most of the housing stock in Prince George's County was built between 1960 and 1989. A sizable proportion of the housing stock in the Rural Tier was built between 1960 and 1969.

Legend Central Cities


MSAsO
States
Median Year Built
No Residats Bectre 1950 1950-1959 1980-1989 1970-1979 1990-1999 1990 a later


## Part 1. Profile of Prince George's County and DC Metro Area

## Summary

The approximately 852,000 residents that make up Prince George's County's population are younger than much of the population in the DC metro area, Maryland and the U.S.$\square \quad$ The 65+ population is projected to grow at a faster pace in Prince George's County than in Maryland and the U.S.In 2005, 64 percent of the residents of Prince George's County were African-American.The per capita person income of $\$ 26,640$ is the lowest of the nine jurisdictions in the DC metro area.
$\square \quad$ Forty-nine percent of the 55+ households in the Developing Tier have household incomes that exceed \$75,000.
$\square \quad$ The median home value in Prince George's County was $\$ 189,271$ in 2004 and is projected to grow to \$237,600 in 2009.
$\square \quad$ Seventy-three percent of African-American homeowners in Prince George's County have homes valued between $\$ 100,000$ and $\$ 199,999$.


[^0]:    Source: Claritas, Inc.

